

# THE INTERNET YEARS



DAMIAN BRADFIELD

DAVID SÁNCHEZ

## THE INTERNET YEARS

Damian Bradfield and David Sánchez

Color. Hardback

96 pages. 19,5 x 27 cm.

**Rights sold in France and USA**

Your phone reminds you all day long that you were interested in buying those shoes. Your device knows the places where you go, the books you like and your friends' faces. The world's most valuable resource is no longer oil, but data. The more they know about you, the better you can be targeted, and then, monetized. And why not farer?

In *The Internet Years*, the British businessman Damian Bradfield and the Spanish comics author David Sánchez build a dystopic world, anxiously similar to ours, to explore the addictive effects of social media and the dangers of data misuse. They blur the boundaries between online and offline word and create disturbing tales about our overconnected society.



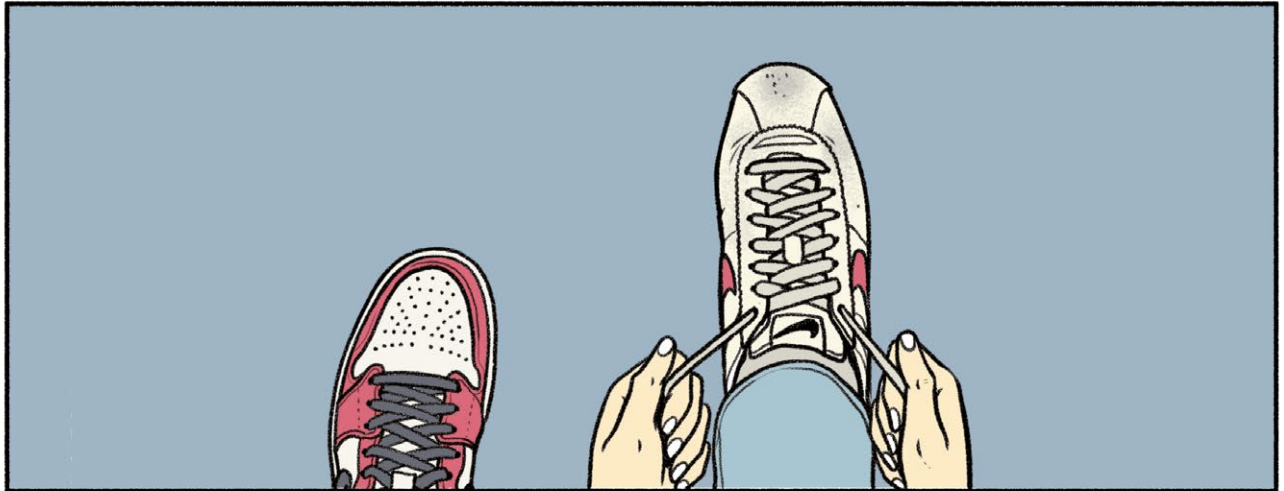
**Damian Bradfield** (Canterbury, England, 1977) is the Chief Creative Officer and Co-Founder of the file transfer service WeTransfer. He is the author of *The Trust Manifesto: What You Need to Do to Create a Better Internet* (Penguin, 2019), hosts the *Influence* podcast and is behind the website *Empty Day*.

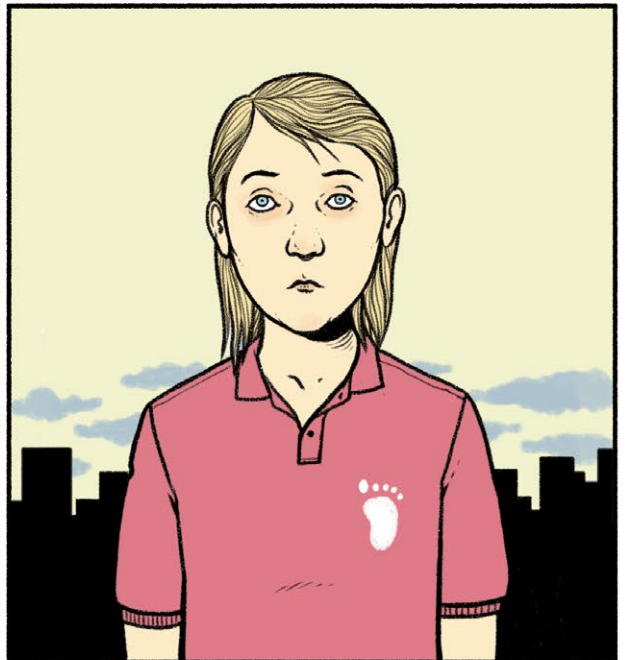
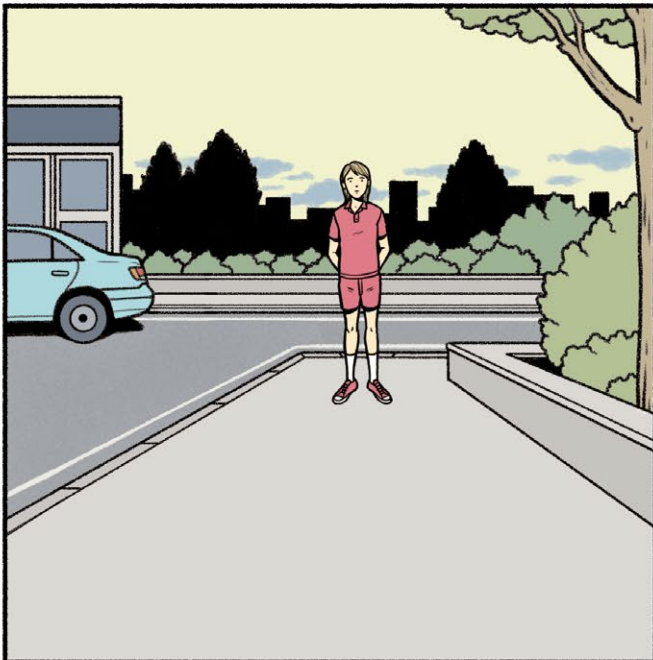
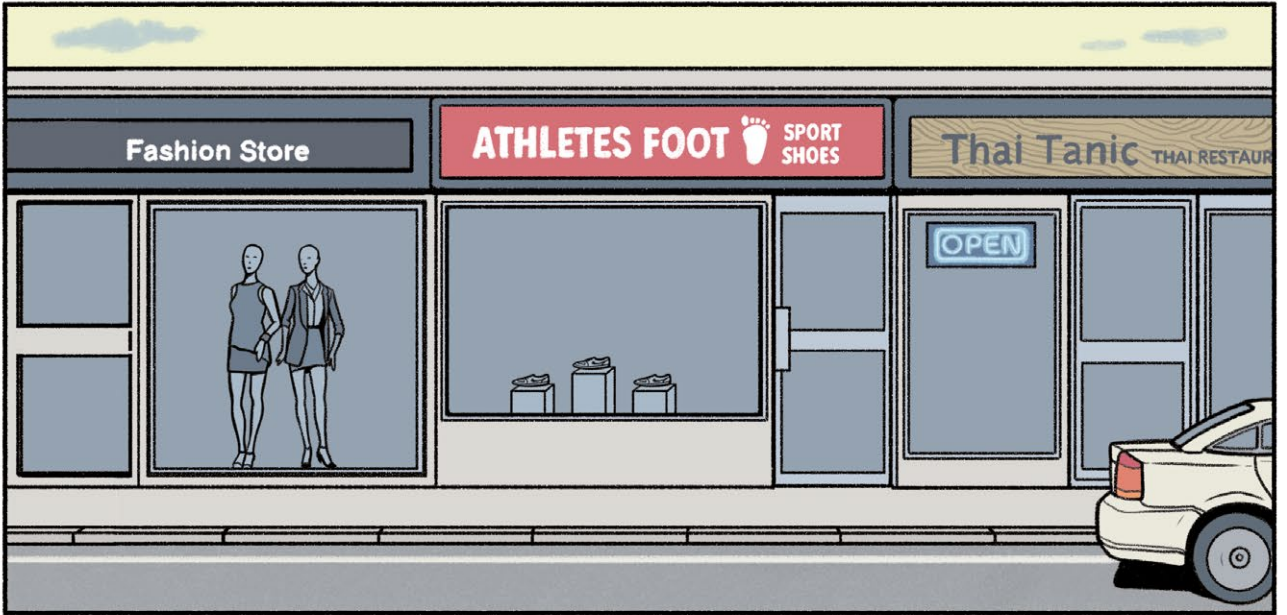


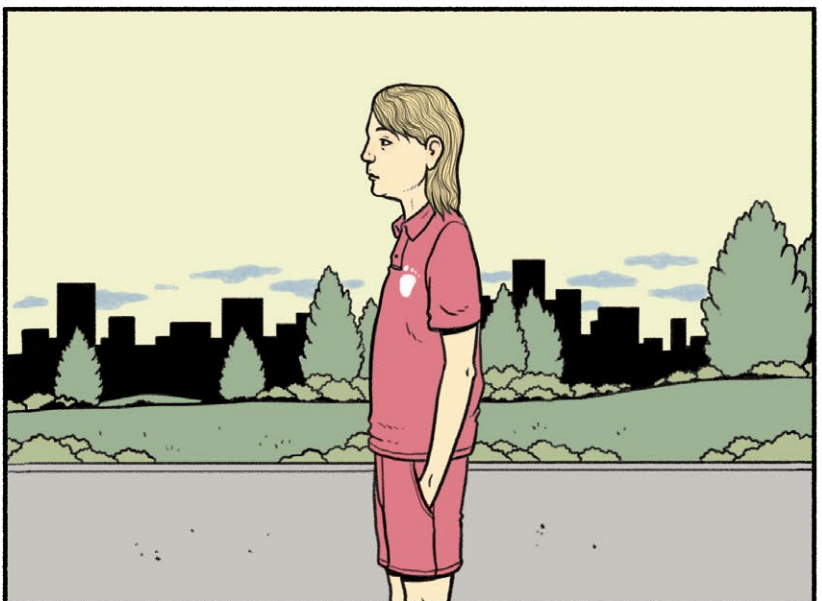
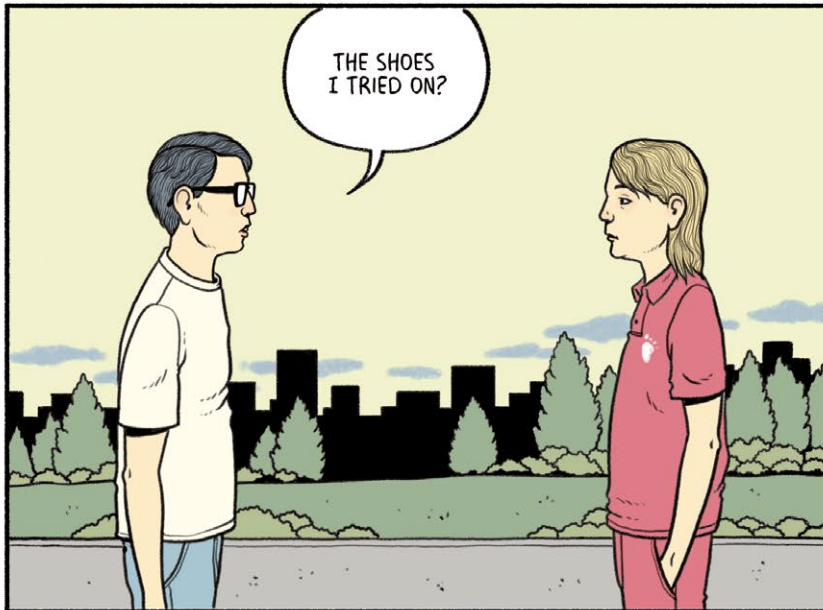
**David Sánchez** (Madrid, Spain, 1977) is one of the most personal Spanish cómic voices and he is the autor of several graphic novels published in Astiberri: *Tú me has matado* (2010), *No cambies nunca* (2012), *Un millón de años* (2018) and *En otro lugar, un poco más tarde* (2019). His illustrations are also published in Spanish newspapers and magazines.



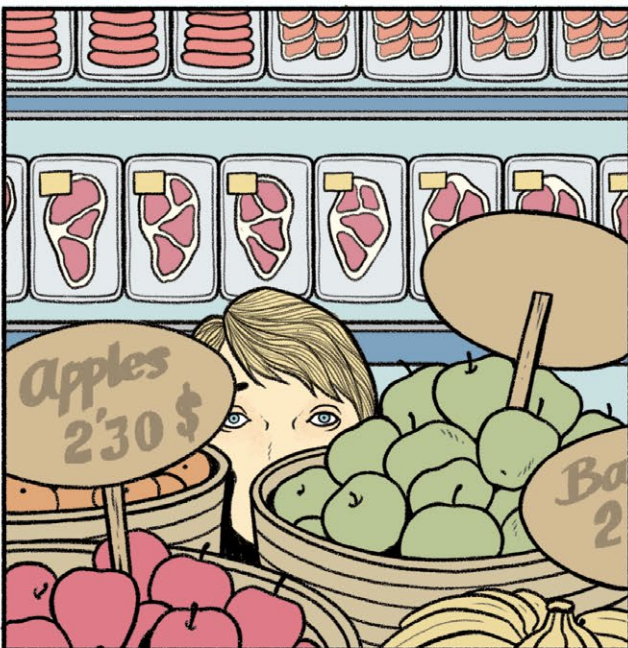
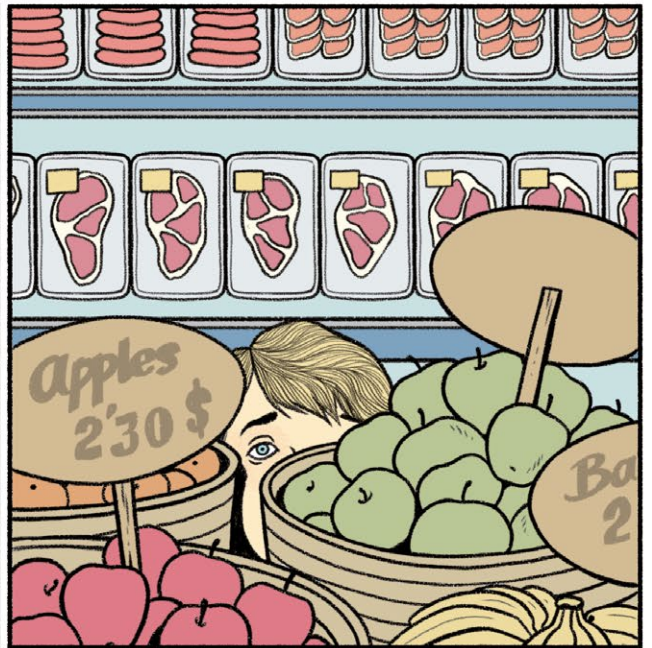
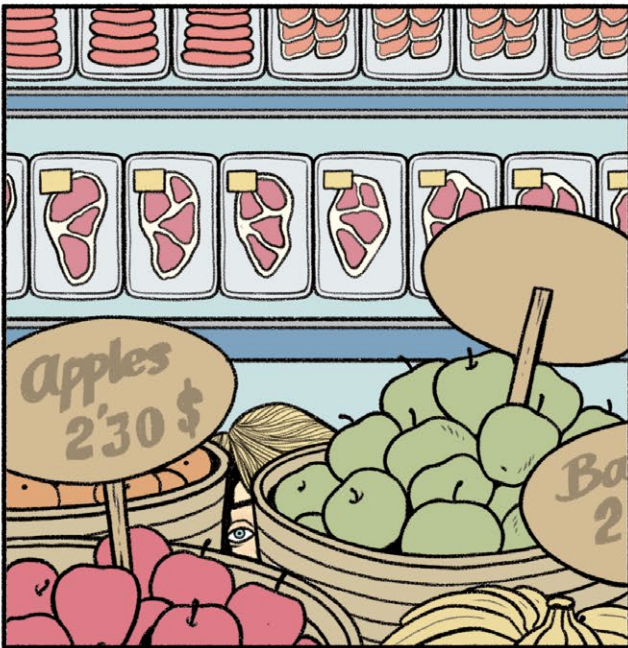
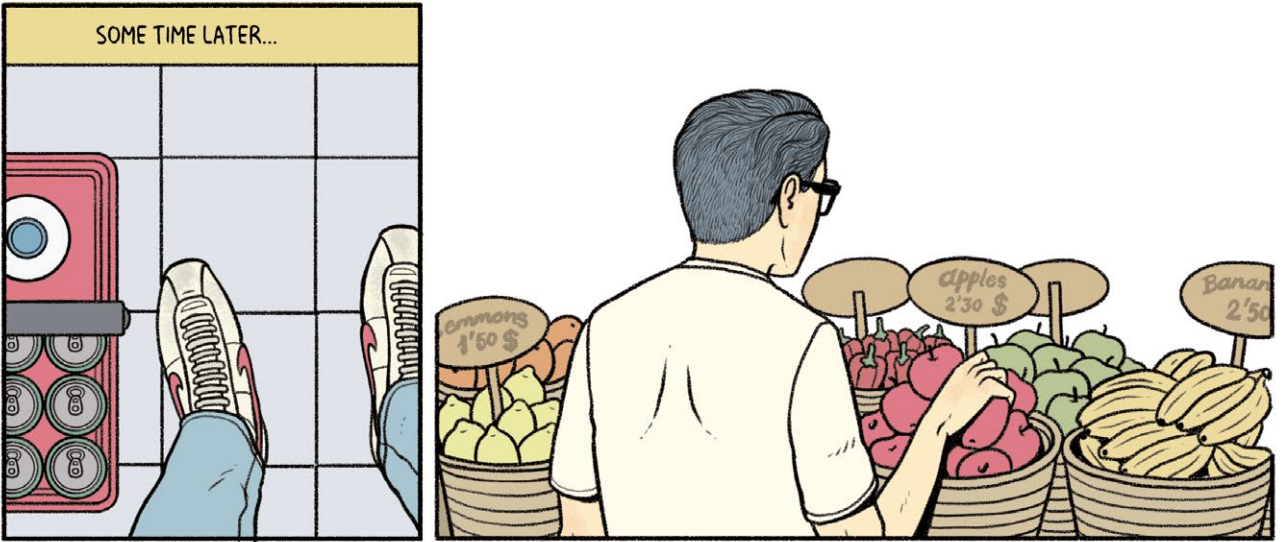




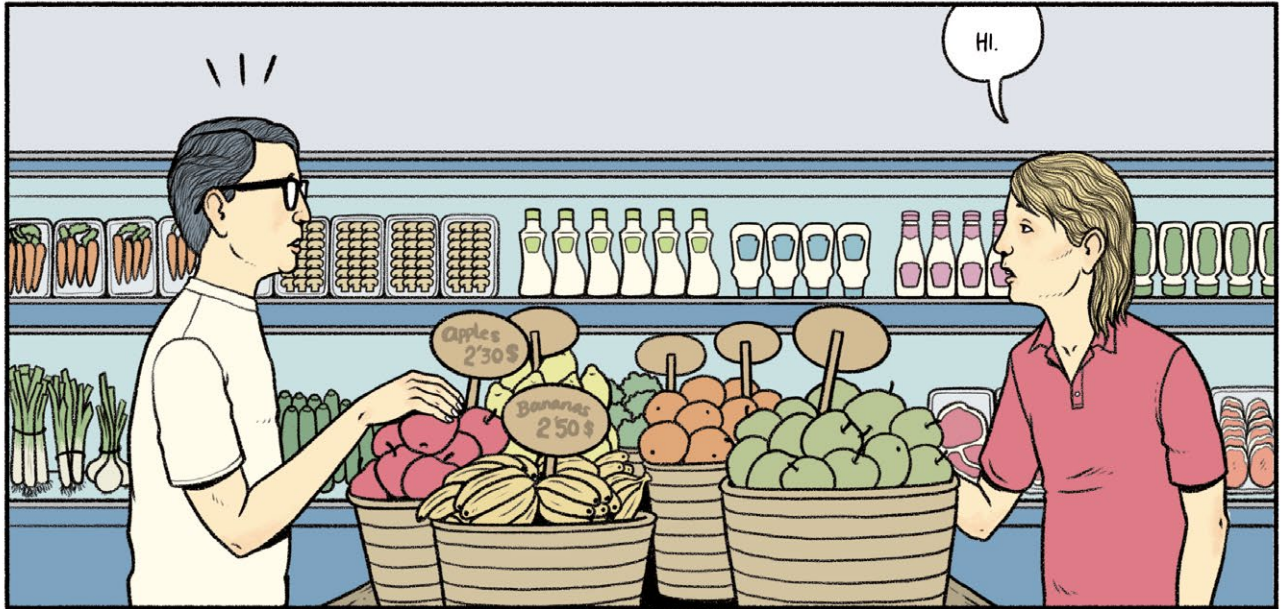


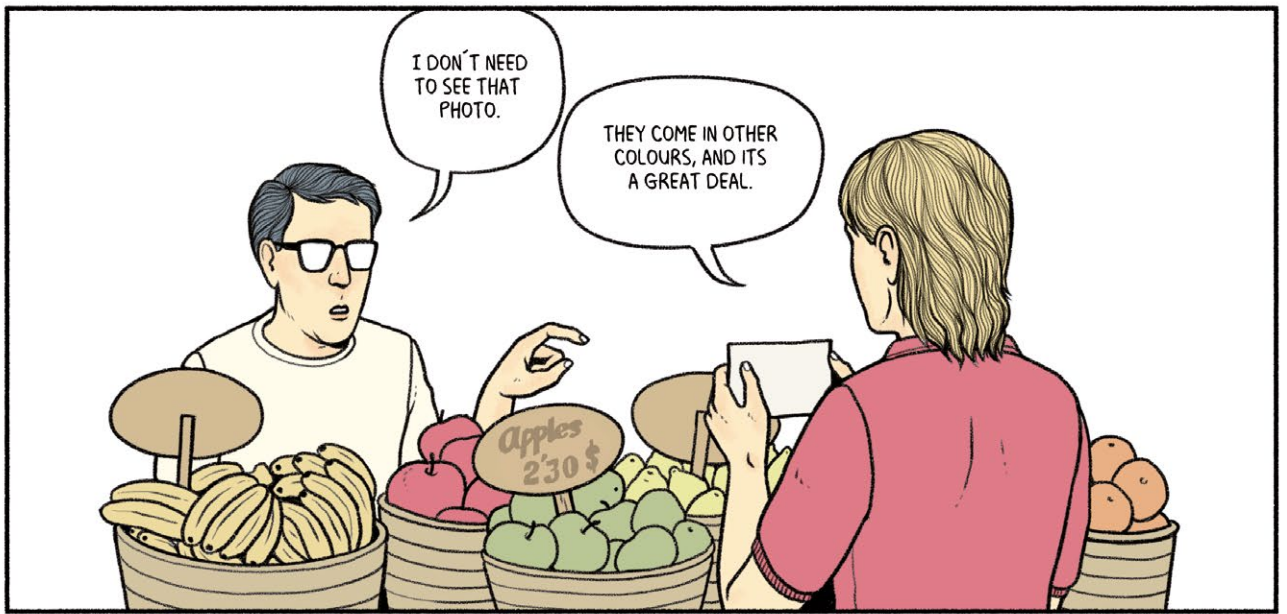


SOME TIME LATER...

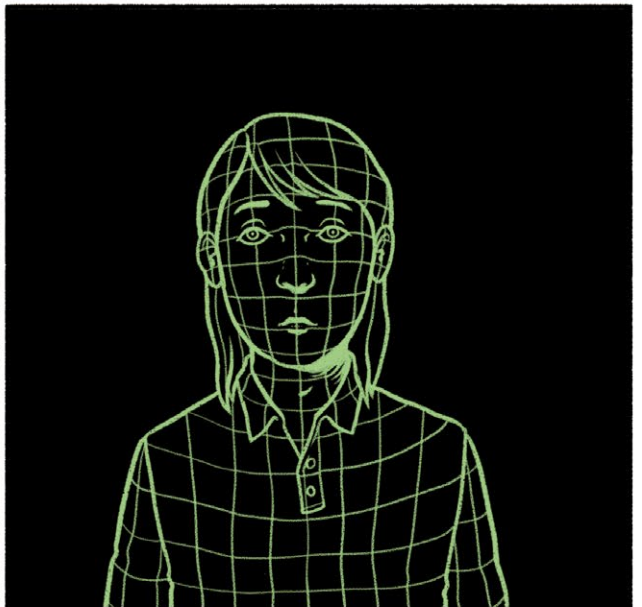
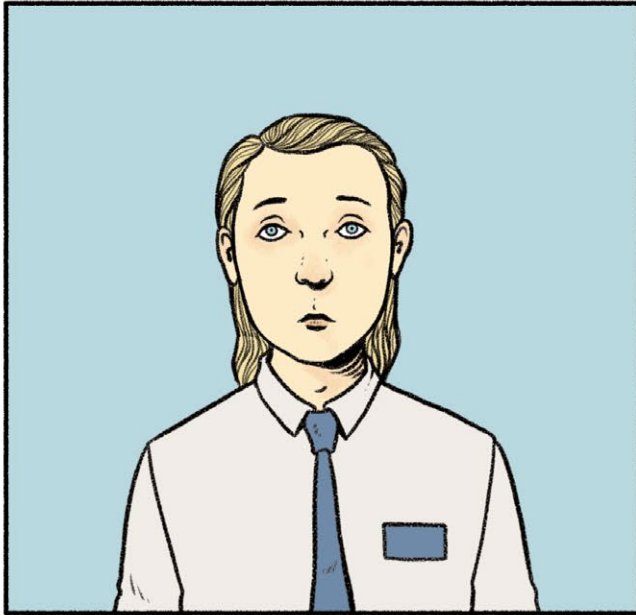




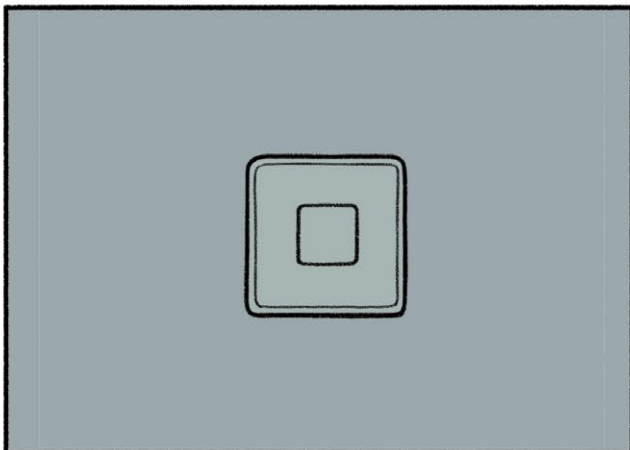




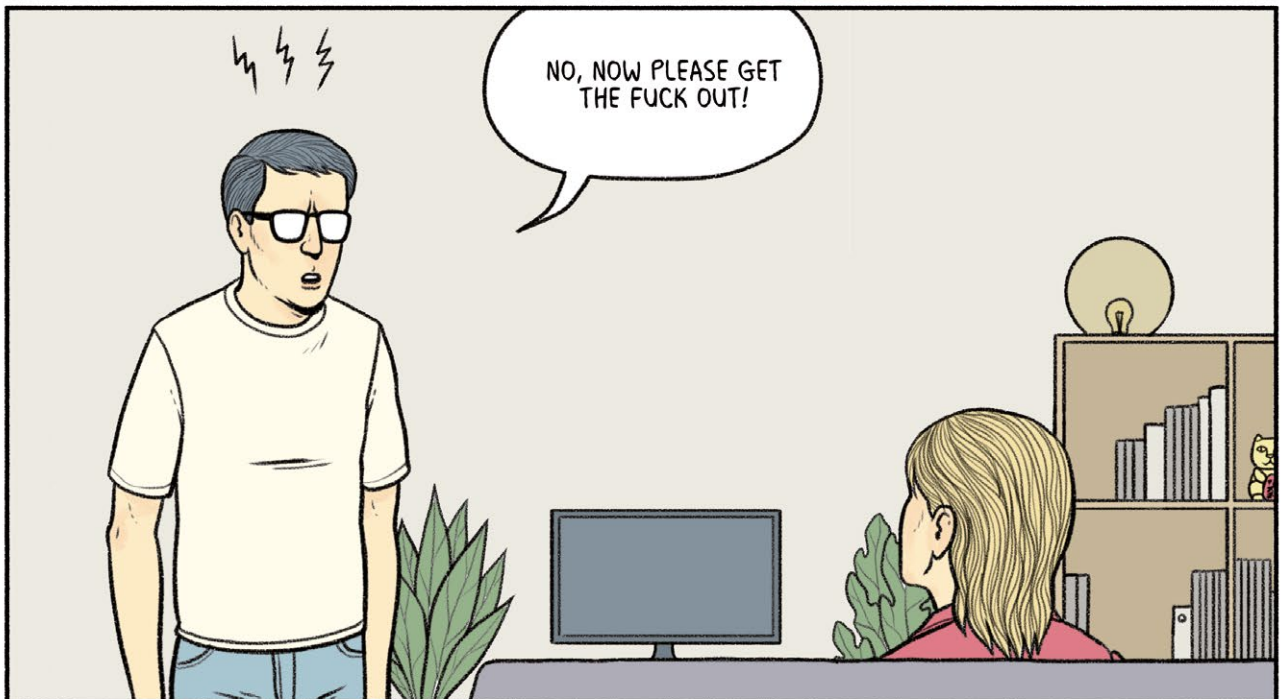
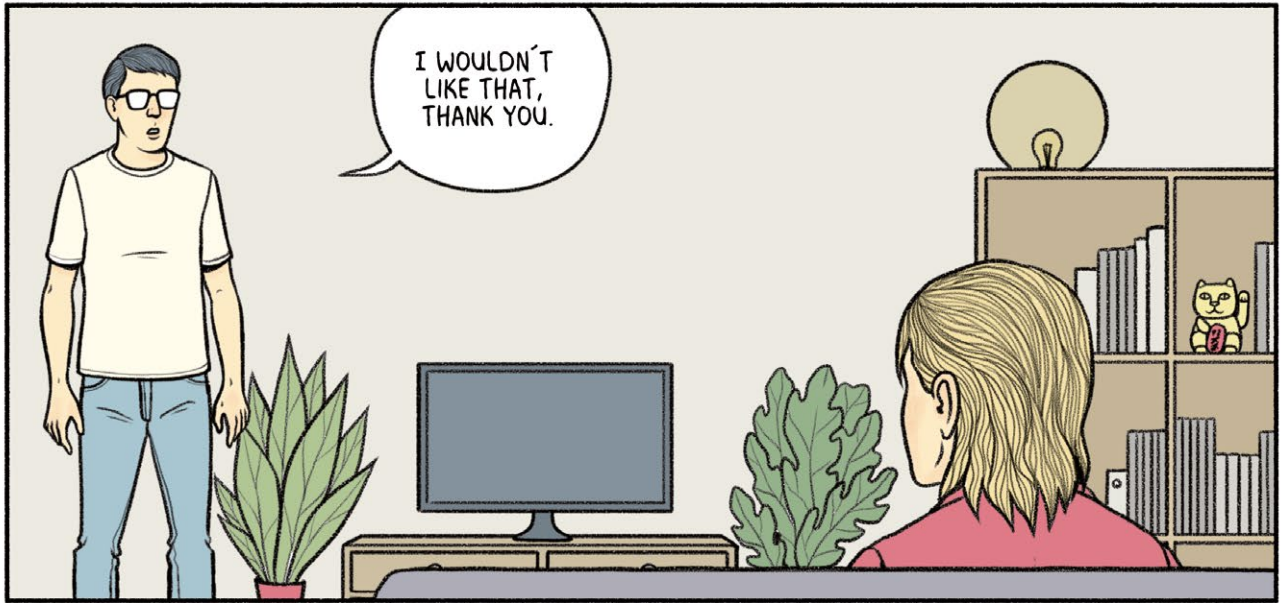




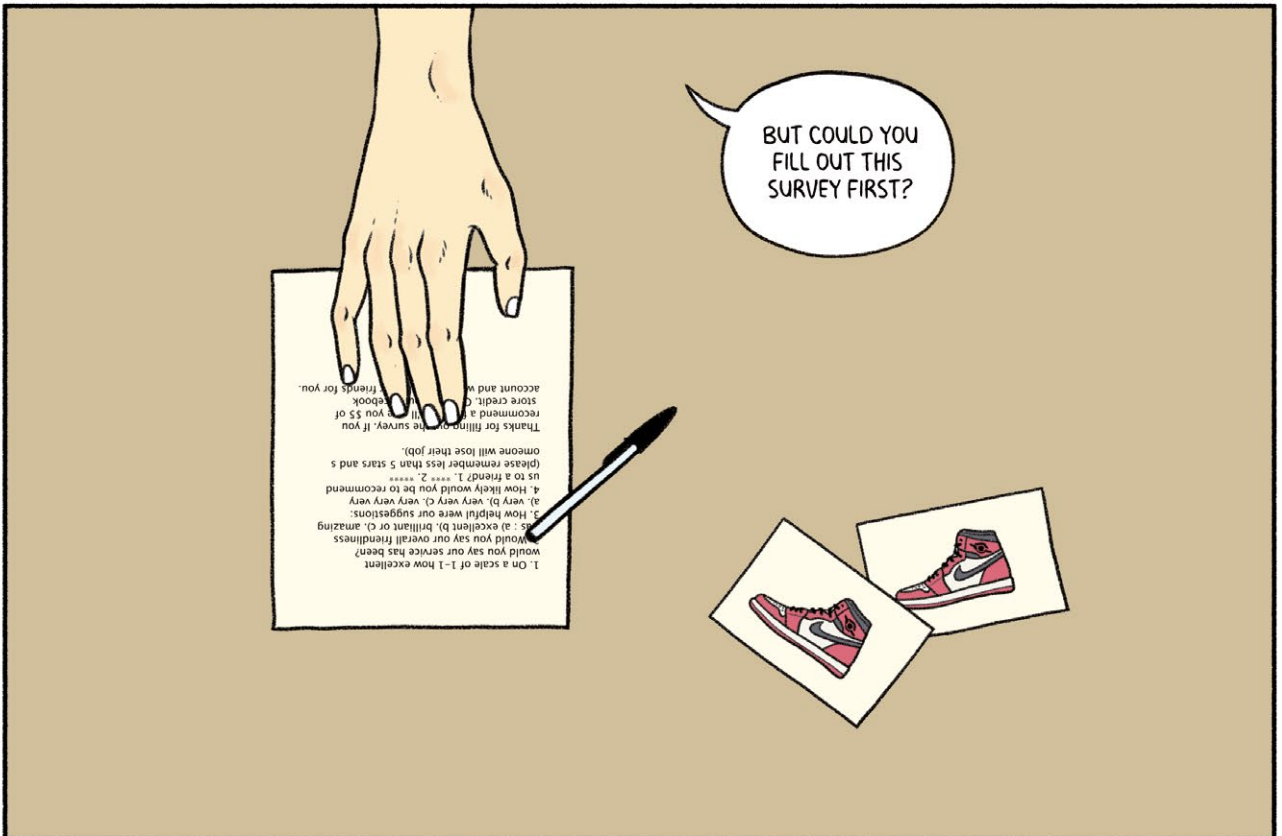












# INSURANCE

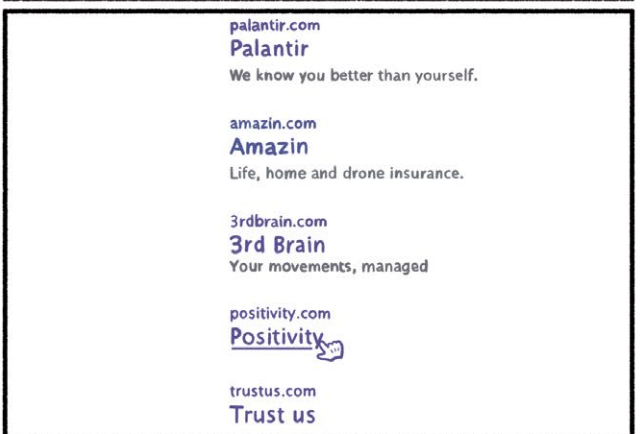
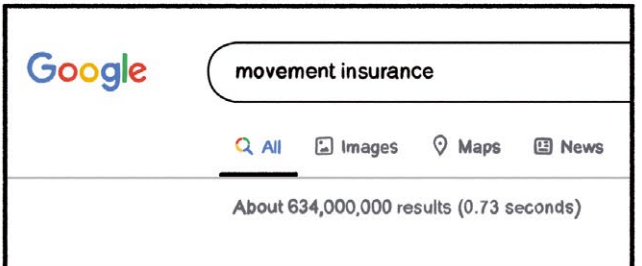
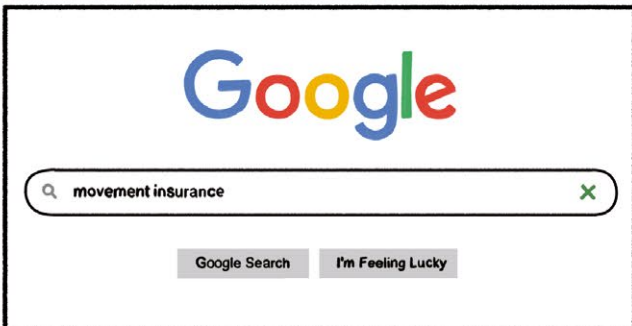
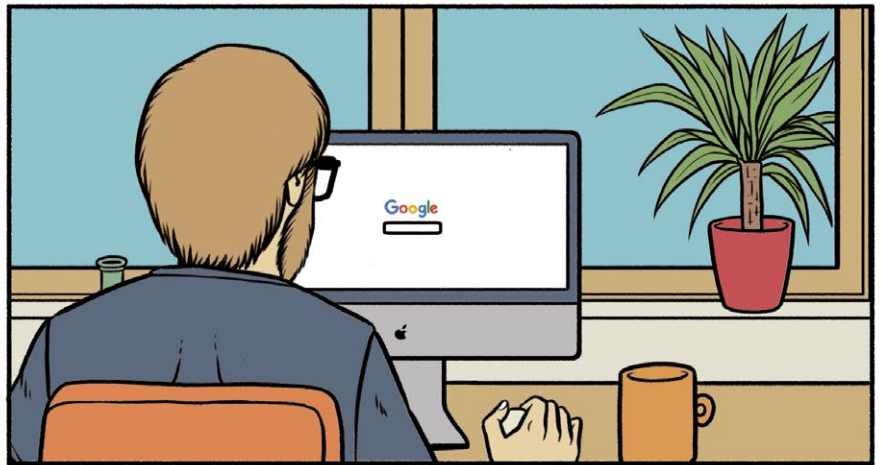
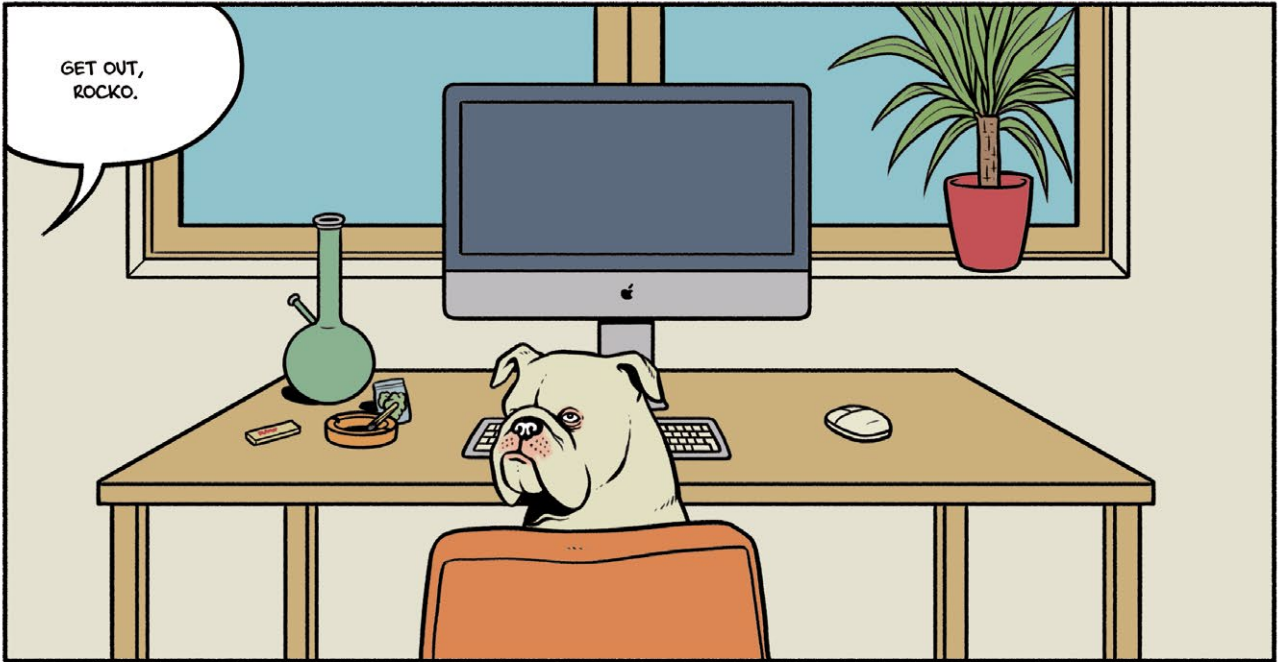


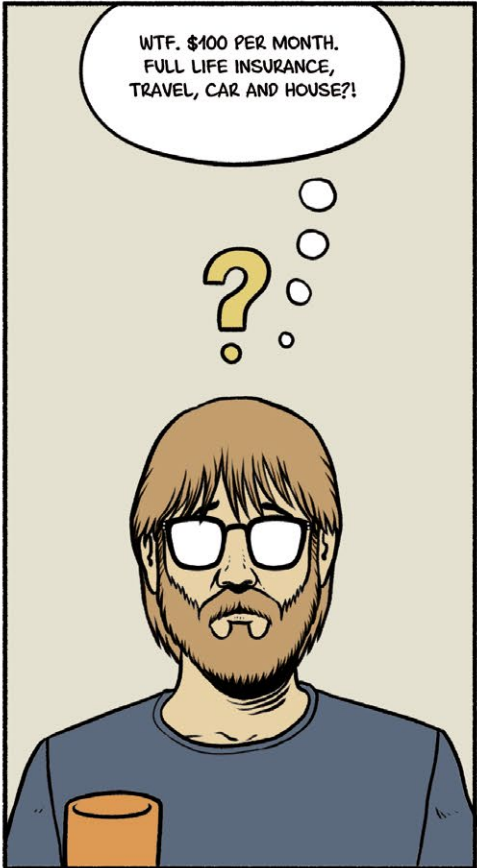
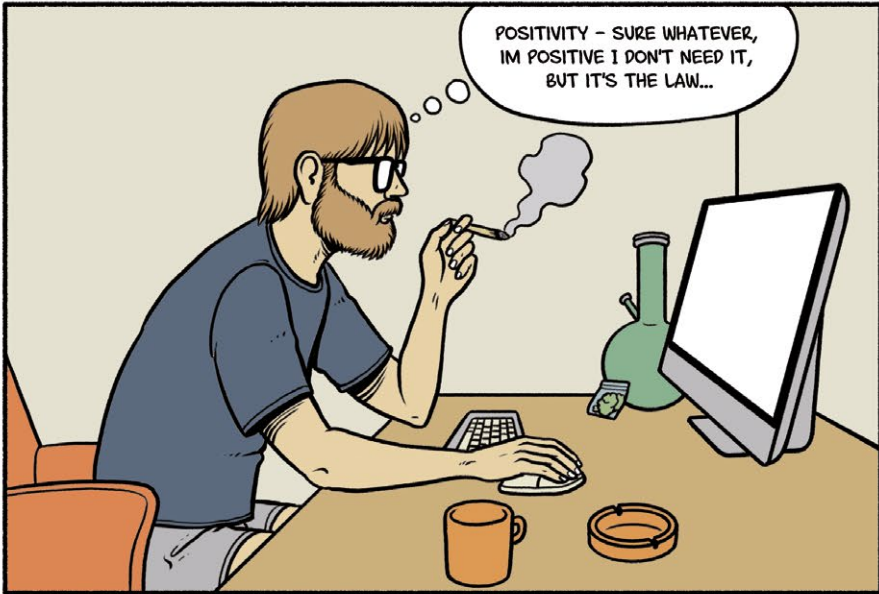
FUCK! NOT ANOTHER SPEEDING TICKET!  
THOSE BASTARDS NOW MEASURE YOUR  
SPEED SIMPLY BY USING GOOGLE MAPS?!

AND WHATS THIS SHIT? INSURANCE?  
YEAH RIGHT? LIKE I NEED TO PAY MORE  
FOR SOMETHING I'LL NEVER CLAIM?!

"DEAR SIR, WE ARE ADVISING YOU THAT AS OF  
THE END OF THE MONTH YOUR PREVIOUS LIFE  
AND HOME INSURANCE WILL NO LONGER  
BE VALID..."

YOU WILL NEED TO TAKE OUT A NEW INSURANCE  
CALLED MOVEMENT INSURANCE. IT'S INSURANCE  
ALL UNDER ONE ROOF TO COVER YOUR EVERY MOVE."



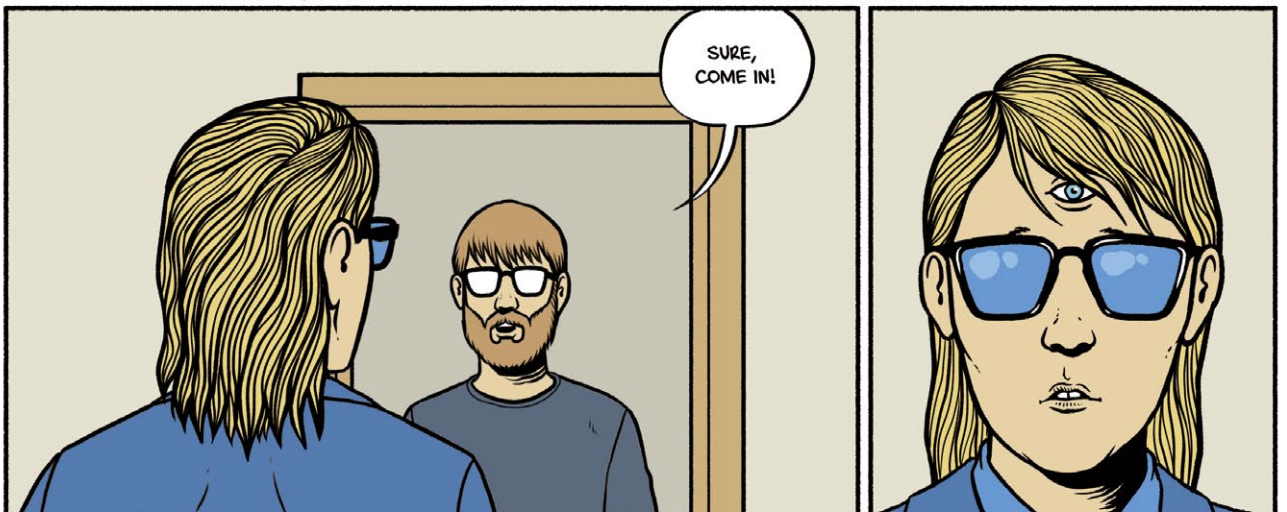


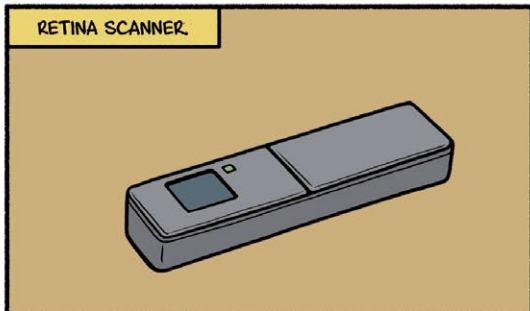
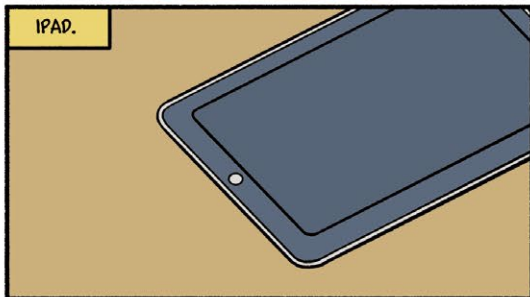
FRIDAY, 08:00 AM.

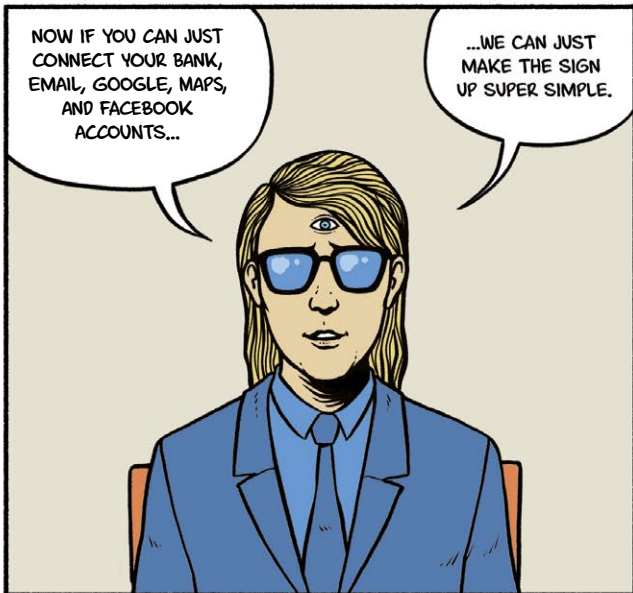
HI, IT'S  
KEVIN,  
FROM  
POSITIVITY.



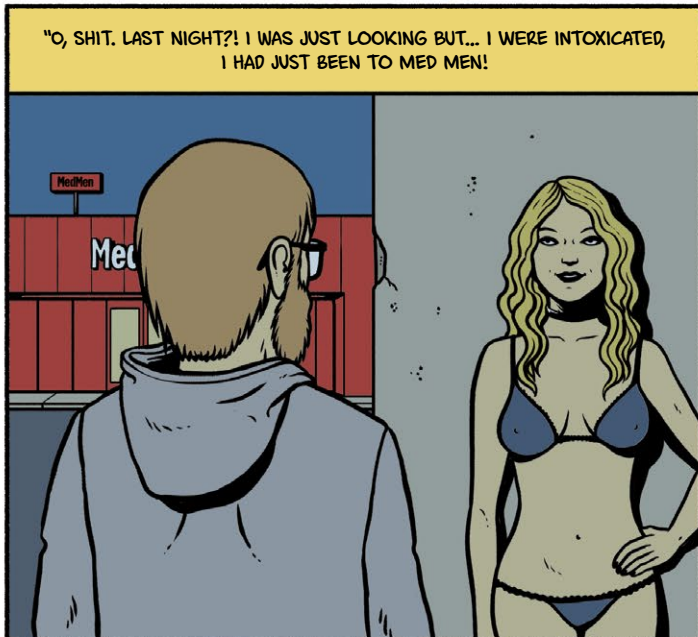
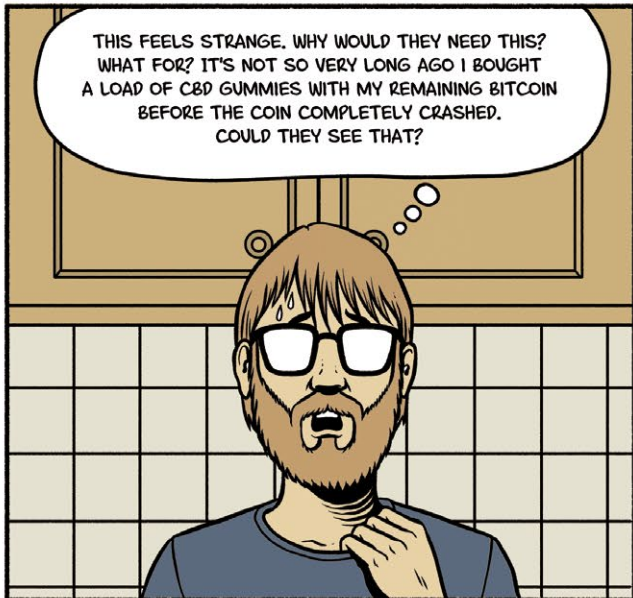
SURE,  
COME IN!

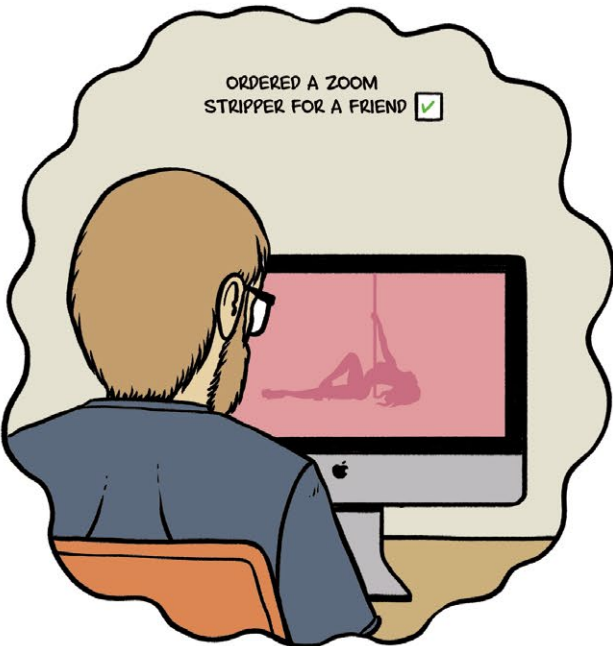
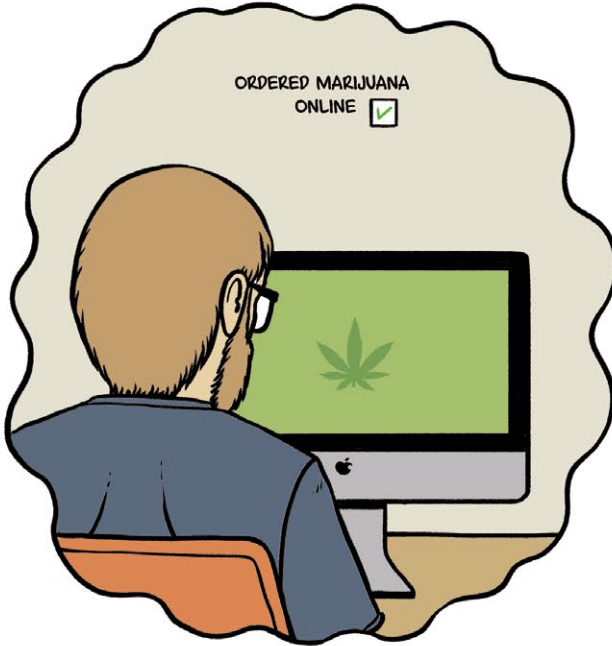
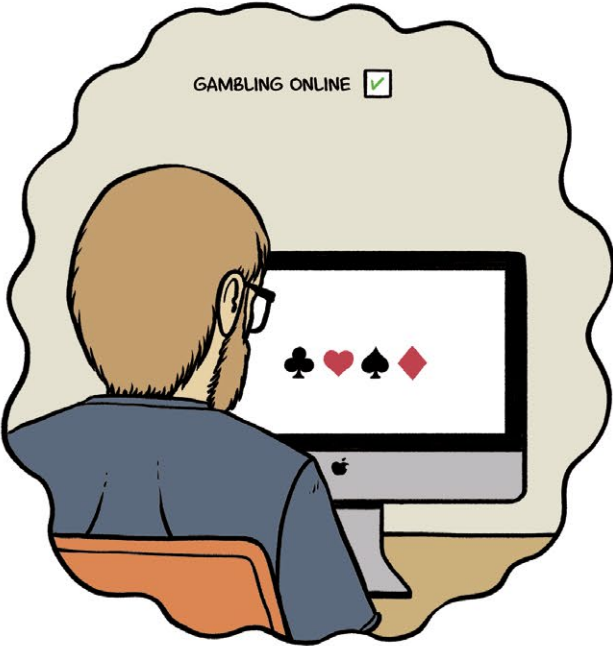
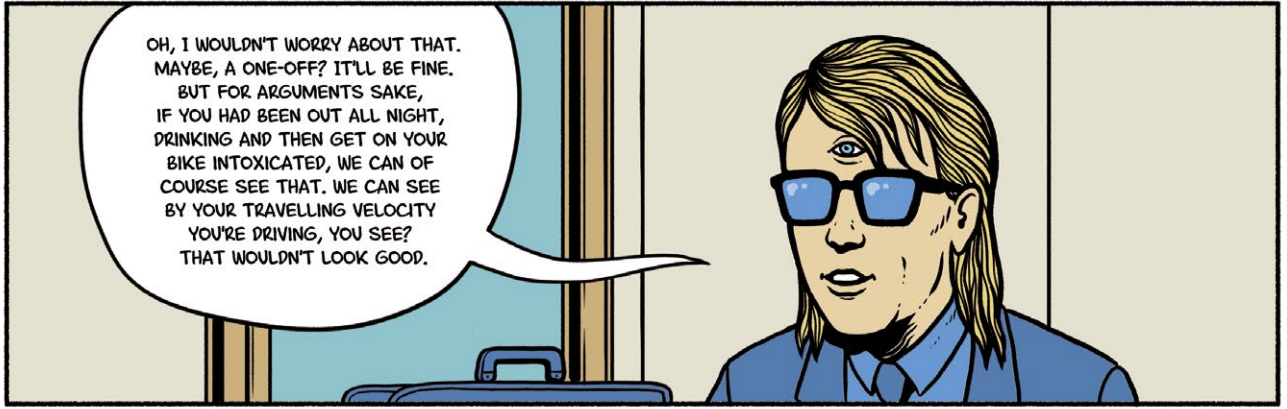


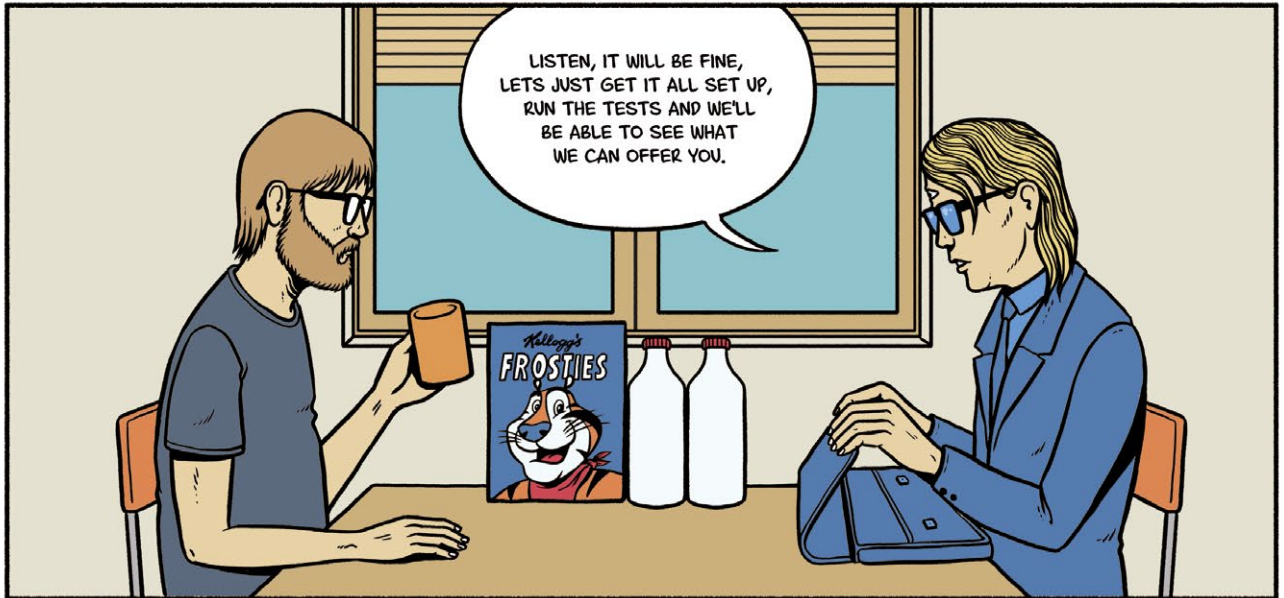












LISTEN, IT WILL BE FINE, LETS JUST GET IT ALL SET UP, RUN THE TESTS AND WE'LL BE ABLE TO SEE WHAT WE CAN OFFER YOU.



BUT. WAIT! IT WAS OK, I DIDN'T HAVE MY PHONE WITH ME AT THE TIME! THEY AT LEAST COULDN'T TRACK ME

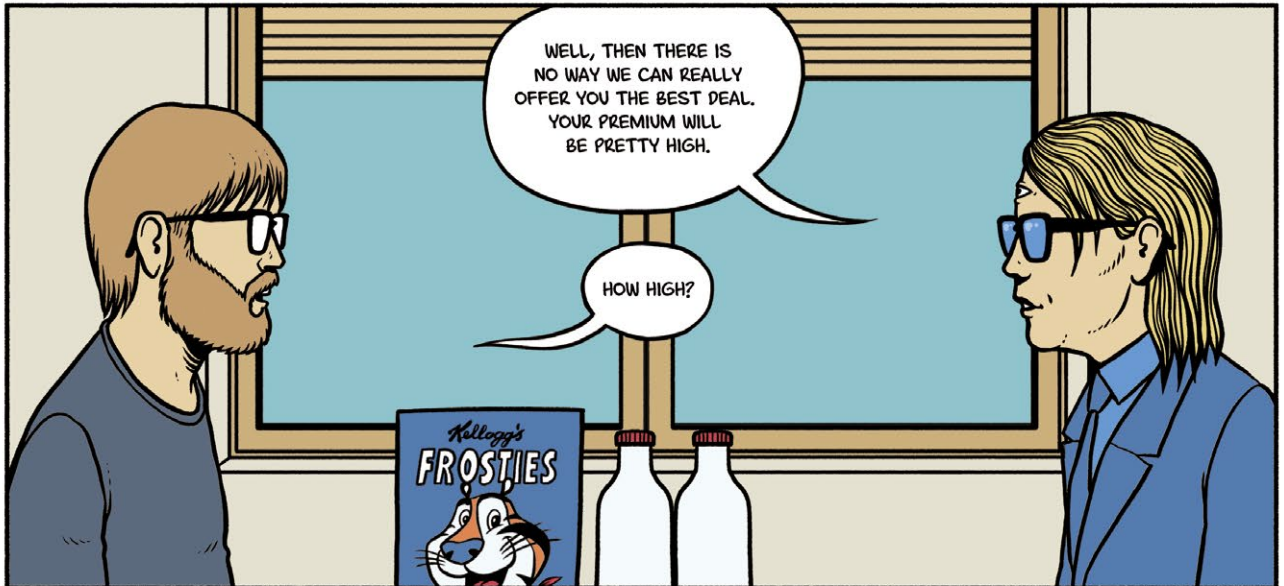


FUCK. NO. I HAD MY APPLE WATCH ON! I'M QUITE LITERALLY FUCKED. UNINSURABLE.

GLUB  
GLUB



WHAT IF I DON'T CONNECT MY EMAIL AND GOOGLE?



WELL, THEN THERE IS NO WAY WE CAN REALLY OFFER YOU THE BEST DEAL. YOUR PREMIUM WILL BE PRETTY HIGH.

HOW HIGH?



LET ME SEE...  
\$1300 PER MONTH.

WTF!  
HOW CAN  
THIS BE?

WELL - YOU AREN'T WILLING TO LET US  
HELP YOU. IF WE CAN'T SEE HOW YOU WORK  
AND OPERATE WE CAN'T REWARD YOU. WE  
NEED THE DATA. WITHOUT THAT I'M AFRAID  
YOU'RE UNINSURABLE.



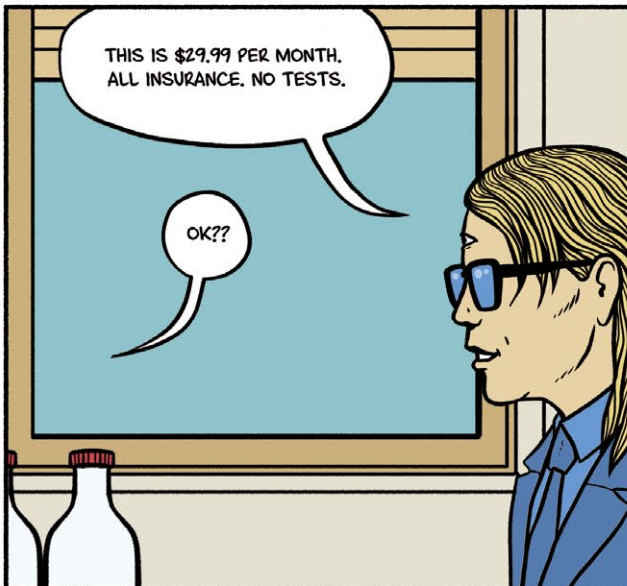
BUT...LETS KEEP GOING, WE CAN  
PROBABLY WORK AROUND THIS.  
HAVE YOU EVER SMOKED?



OK, YOU APPEAR A LITTLE STRESSED.  
I HAVE TO LEAVE FOR AN ANNUAL  
DATA CHECK FOR A CUSTOMER.  
WHY DON'T WE LEAVE IT FOR TODAY  
WITH THE TESTS. I HAVE ANOTHER  
OFFER. IT'S THE MONTHLY START  
PLAN. WOULD YOU LIKE TO TRY THAT?

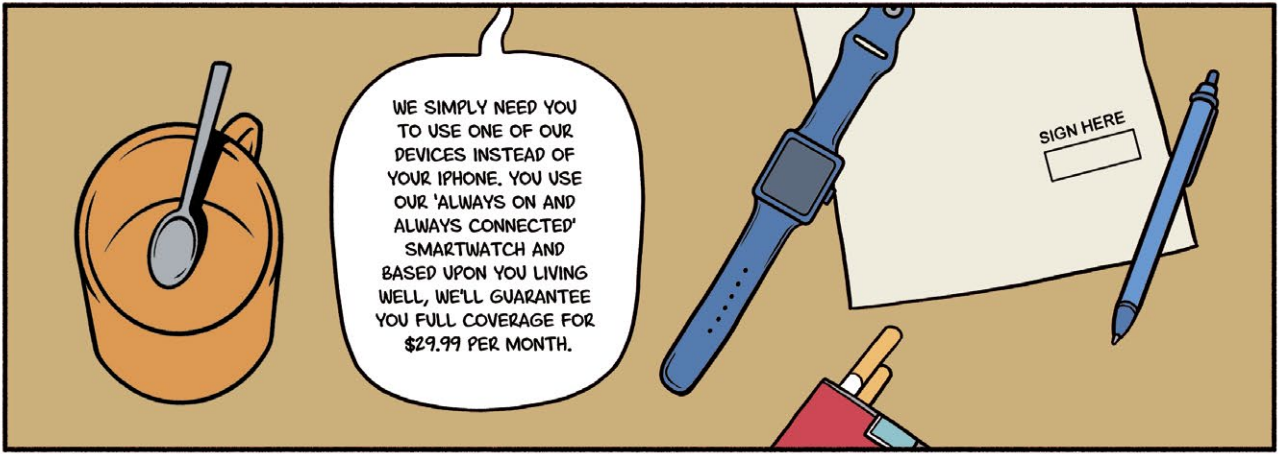


OK??

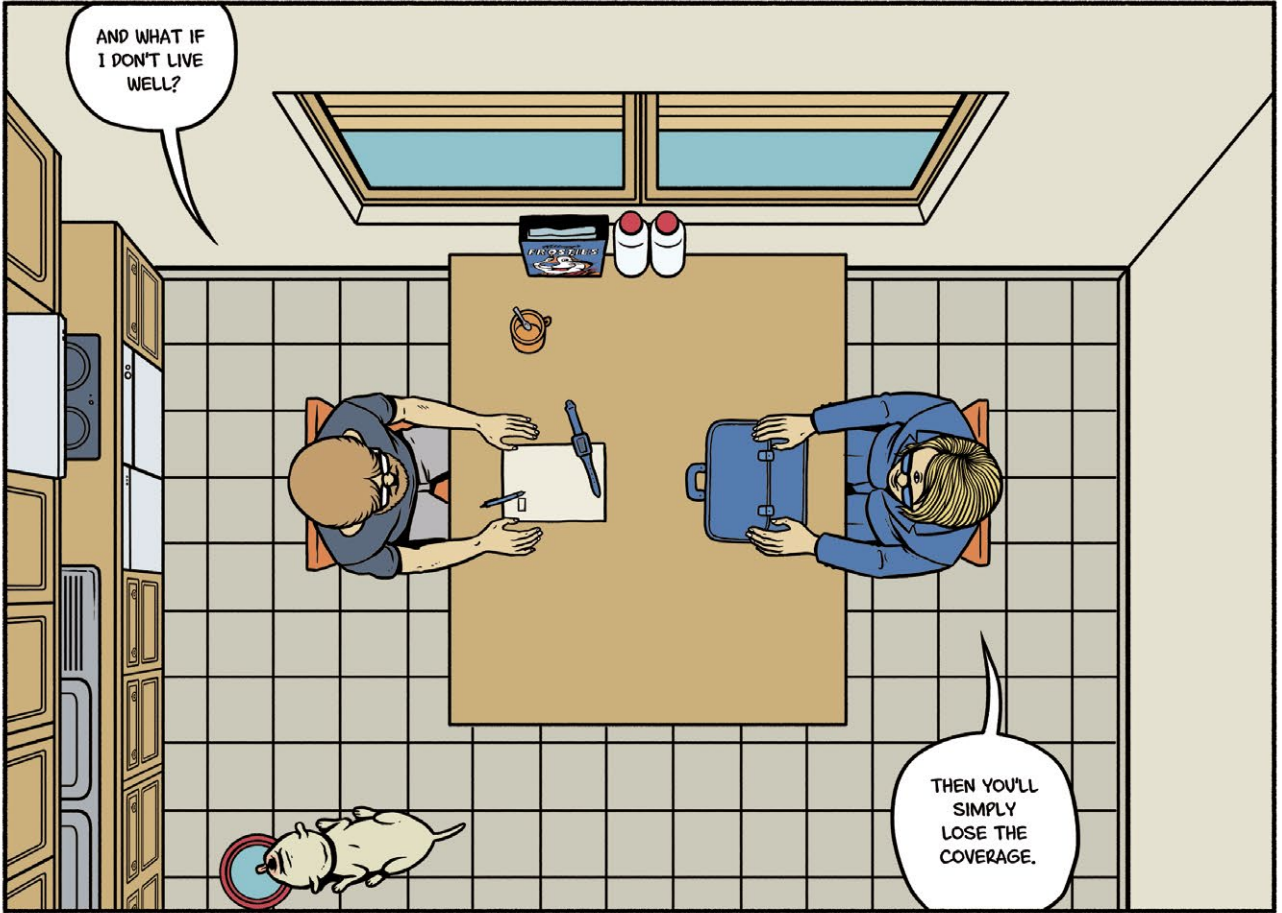


THIS IS \$29.99 PER MONTH.  
ALL INSURANCE. NO TESTS.

OK??



WE SIMPLY NEED YOU TO USE ONE OF OUR DEVICES INSTEAD OF YOUR IPHONE. YOU USE OUR 'ALWAYS ON AND ALWAYS CONNECTED' SMARTWATCH AND BASED UPON YOU LIVING WELL, WE'LL GUARANTEE YOU FULL COVERAGE FOR \$29.99 PER MONTH.



AND WHAT IF I DON'T LIVE WELL?

THEN YOU'LL SIMPLY LOSE THE COVERAGE.



OK.



DON'T BOTHER.



# SHOPPING





IN THE WEEKS FOLLOWING THE COVID 19 LOCKDOWN I DECIDED TO BRANCH OUT AND RATHER THAN HAVING FOOD DELIVERED, GO TO THE SUPERMARKET MYSELF. WEEK 20 AFTER COVID 19 LOCKDOWN. NOW PERMITTED TO SHOP FOR OURSELVES.



WITH SHOPPING LIST IN HAND, I WAS GLEEFULLY TOUCHING, SQUEEZING AND SMELLING FRUIT. APPRECIATING MORE THAN EVER THE SIMPLE THINGS IN LIFE.



BUT SOMETHING FELT OFF..



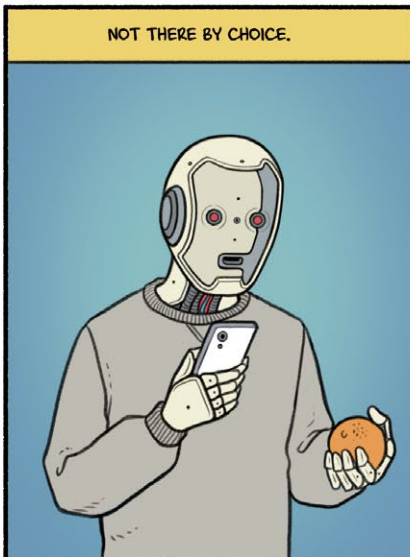
NO ONE WAS TALKING, EVERYONE AVOIDING EYE CONTACT, RUSHING AROUND...



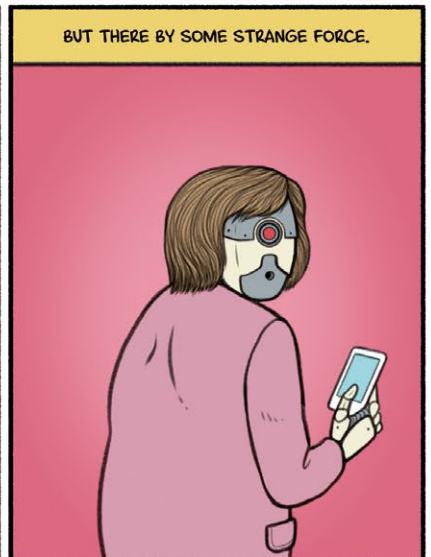
JUST LIKE THEY WERE ZOMBIES PROGRAMMED TO SHOP.



NOT THERE BY CHOICE.



BUT THERE BY SOME STRANGE FORCE.





FROM THE CORNER OF MY EYE I NOTICED HIS SCREEN AND IT WAS DISPLAYING AN AMAZIN SHOPPING PAGE.

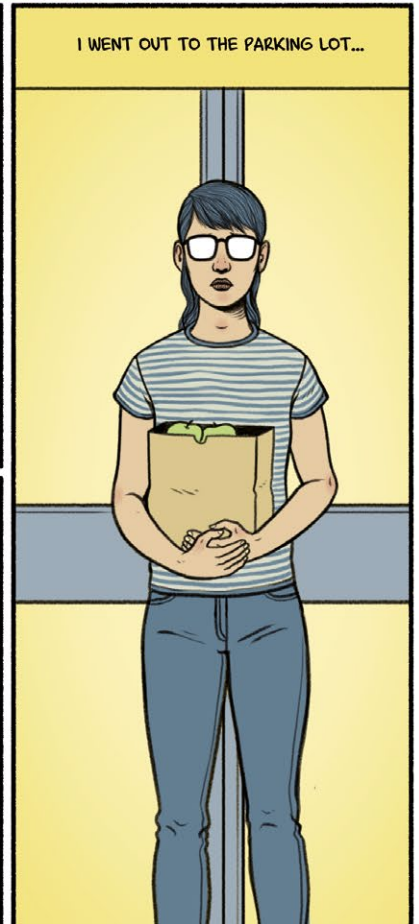


I TURNED AROUND AND RAN TO ANOTHER ZOMBIE SHOPPER TO GLANCE AT THEIR SCREEN AND IT WAS FROM AMAZIN TOO...



AND ANOTHER ONE FROM AMAZIN AGAIN...

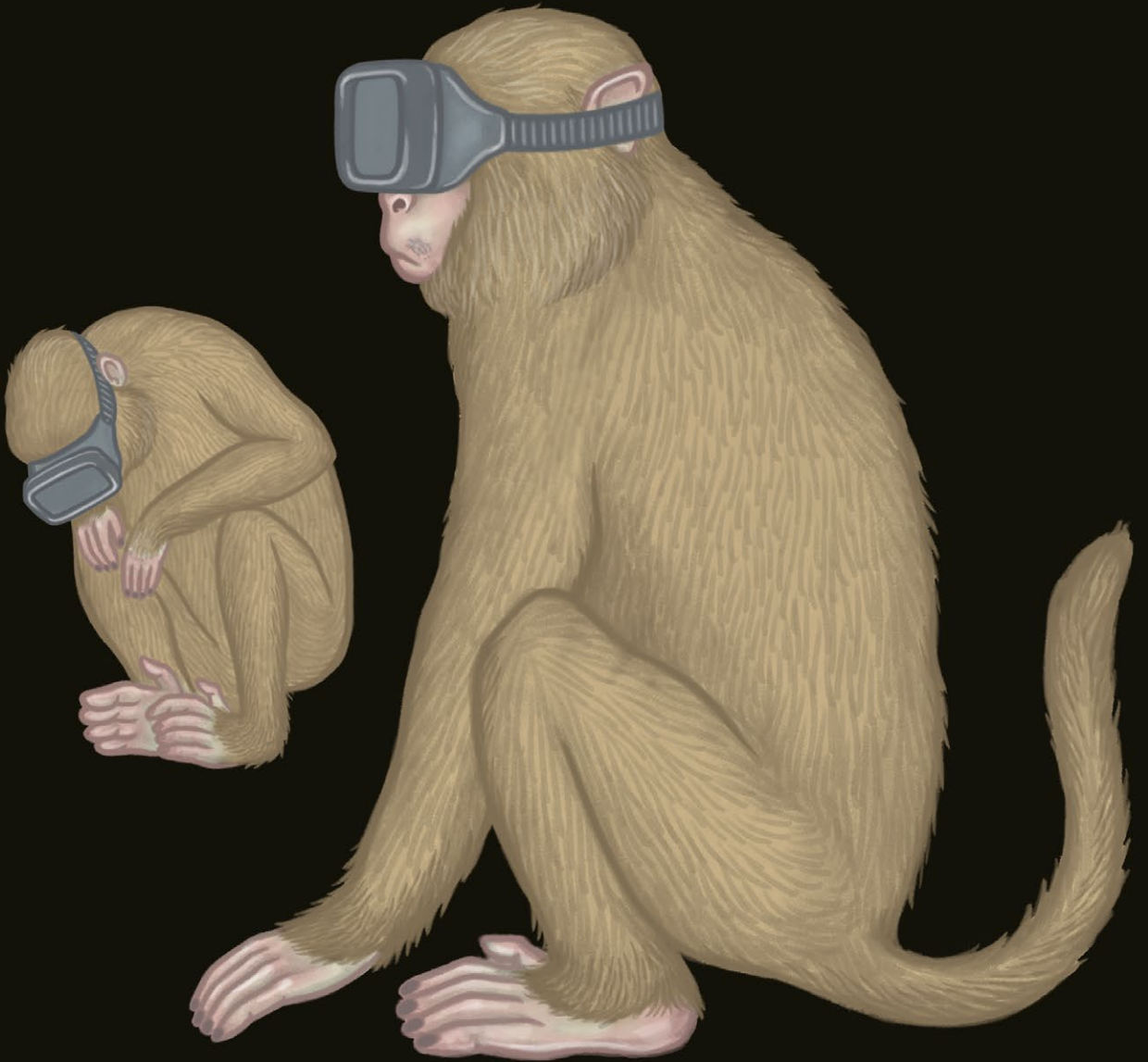


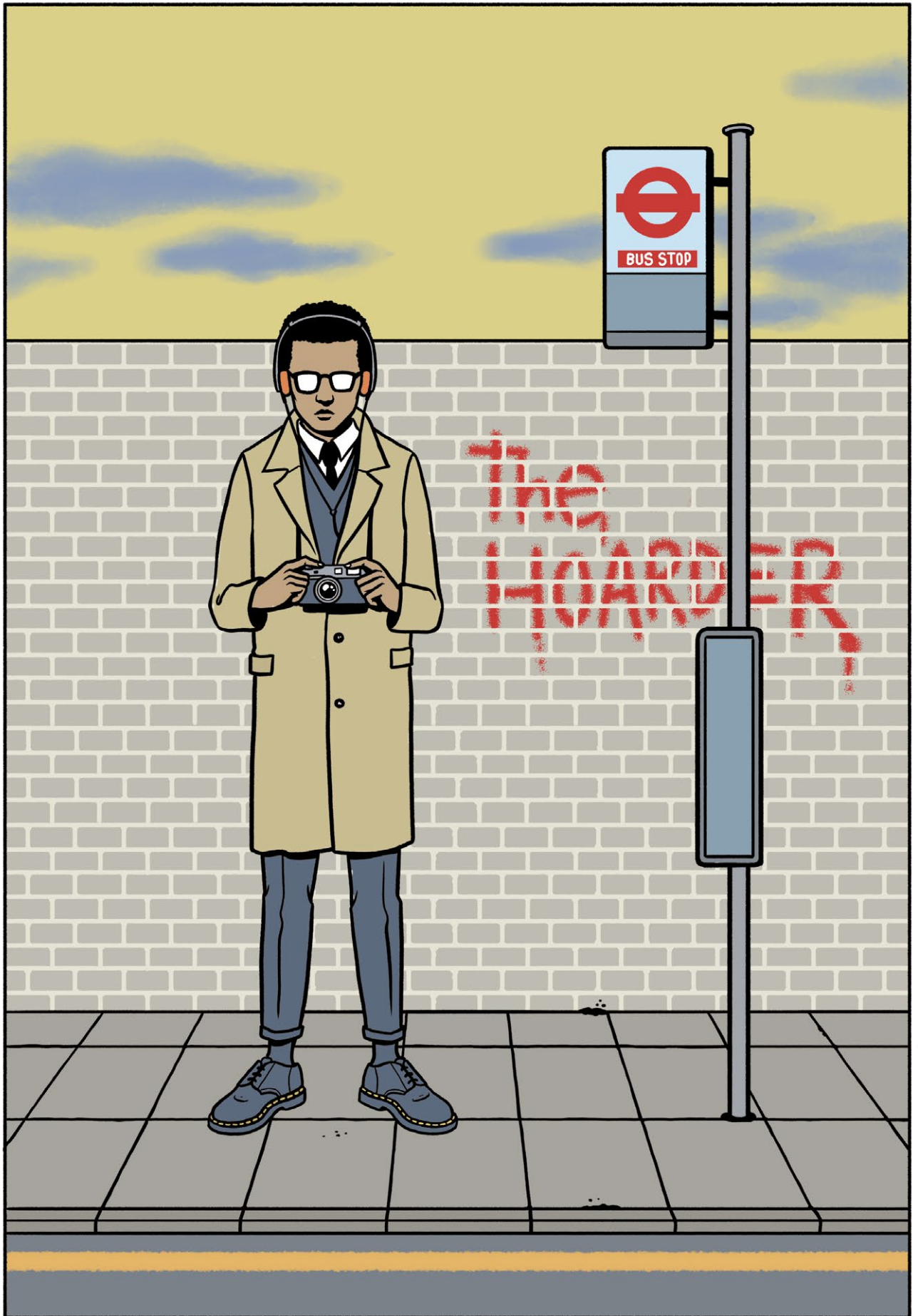


AND REALIZED THAT THINGS  
WOULD NEVER BE THE SAME AGAIN.

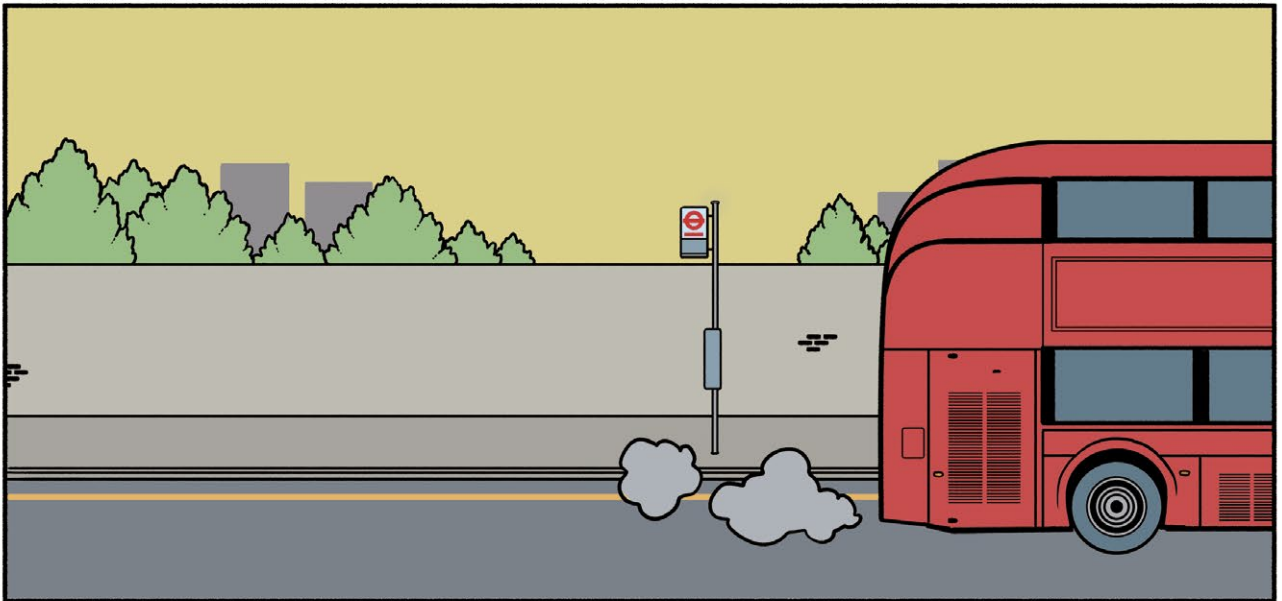
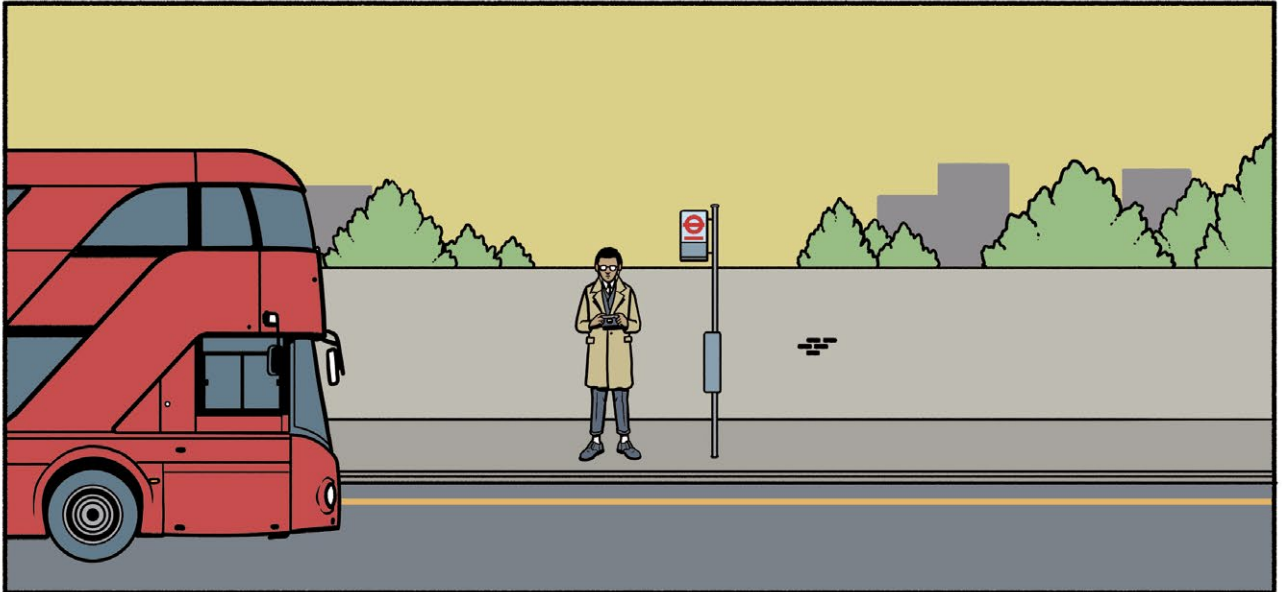


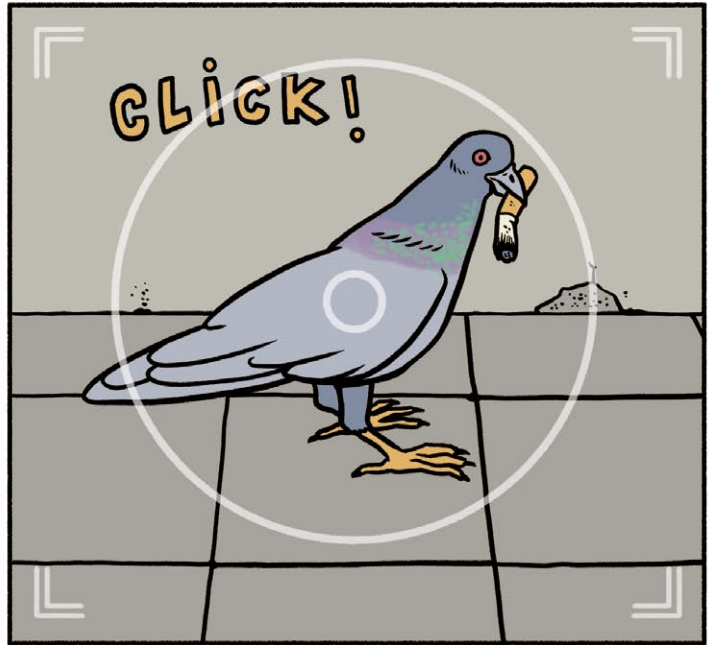
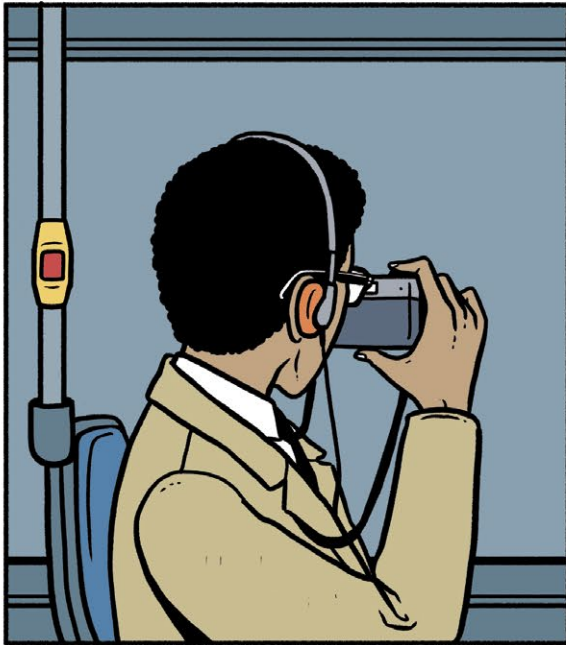
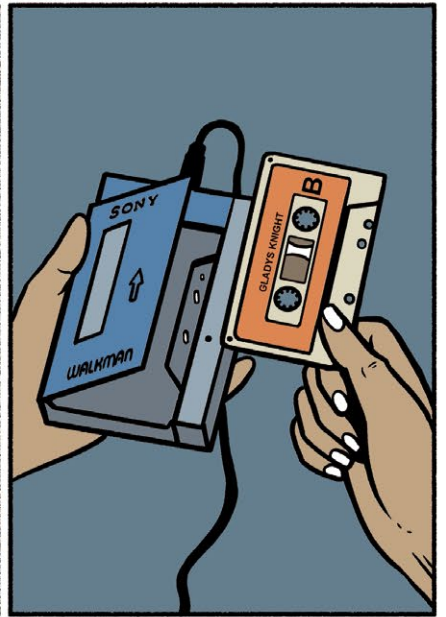


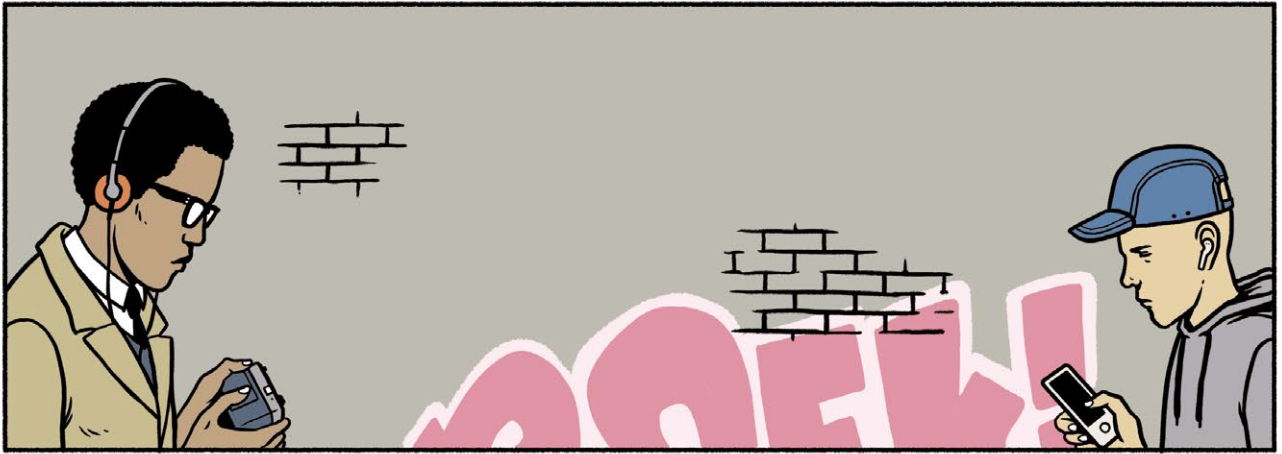




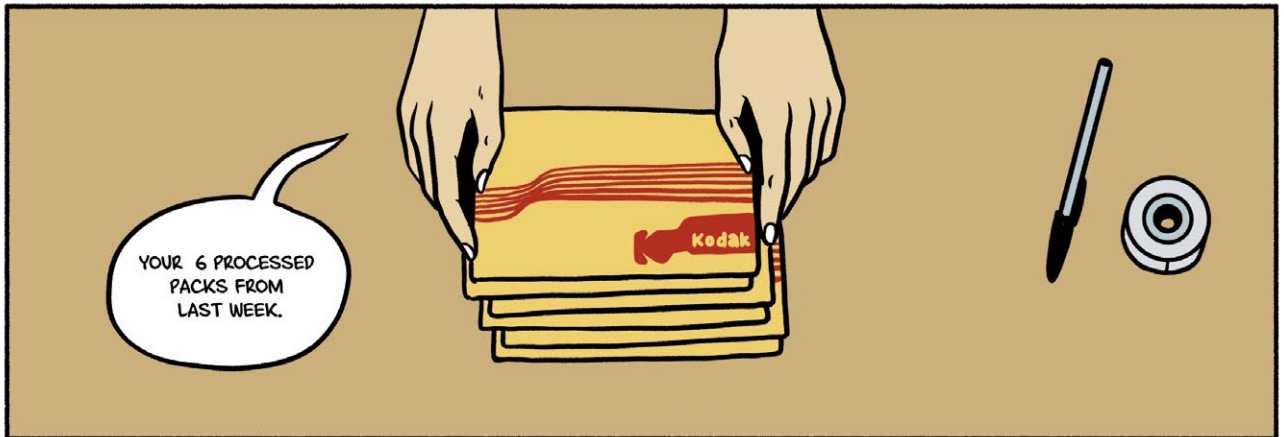
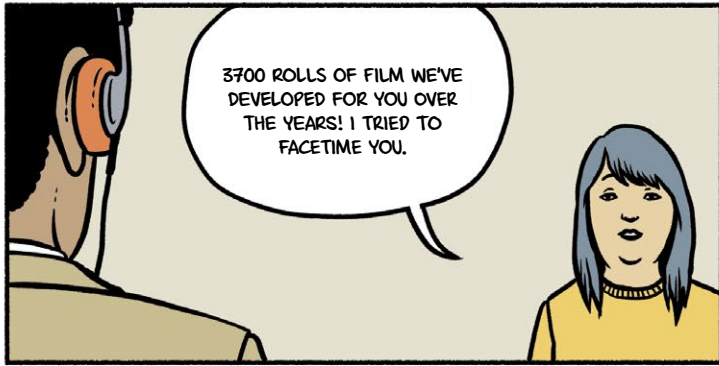






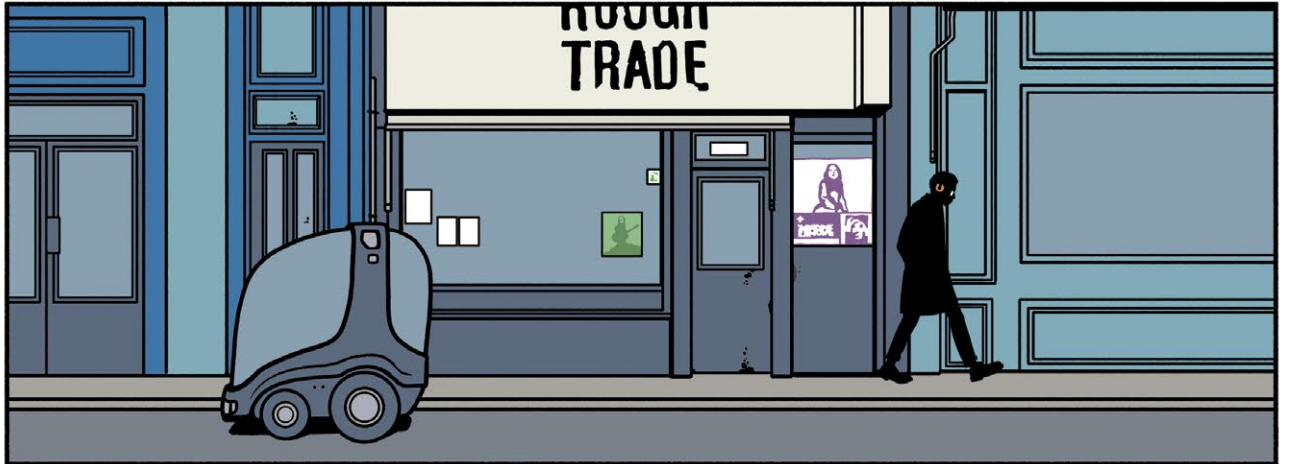
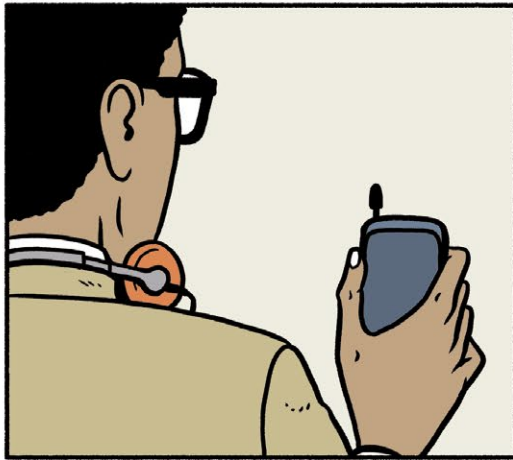




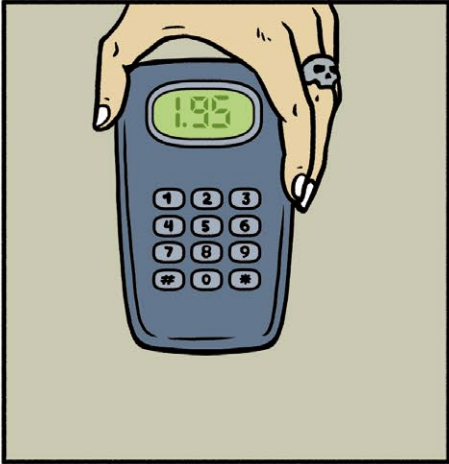




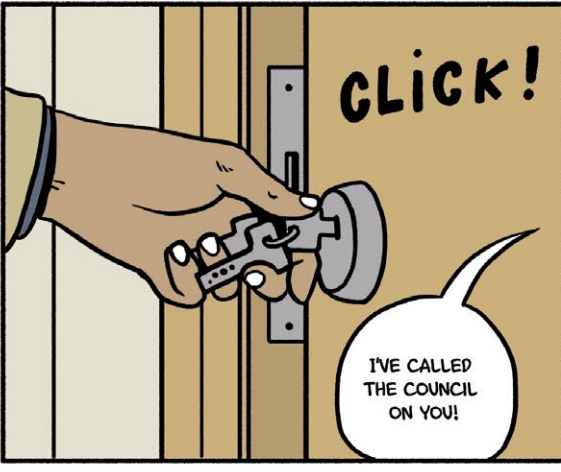
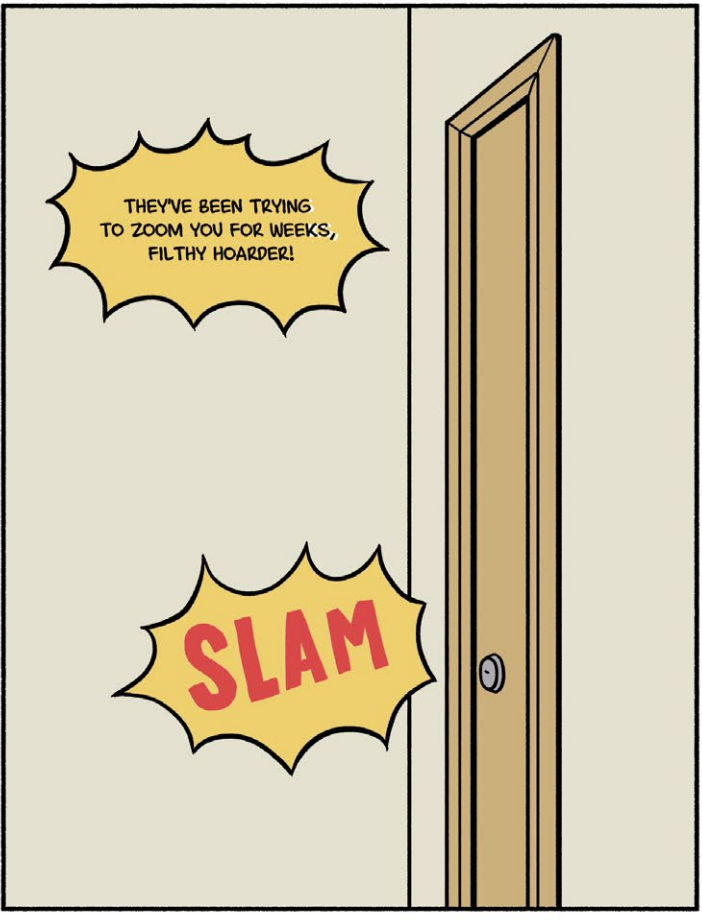


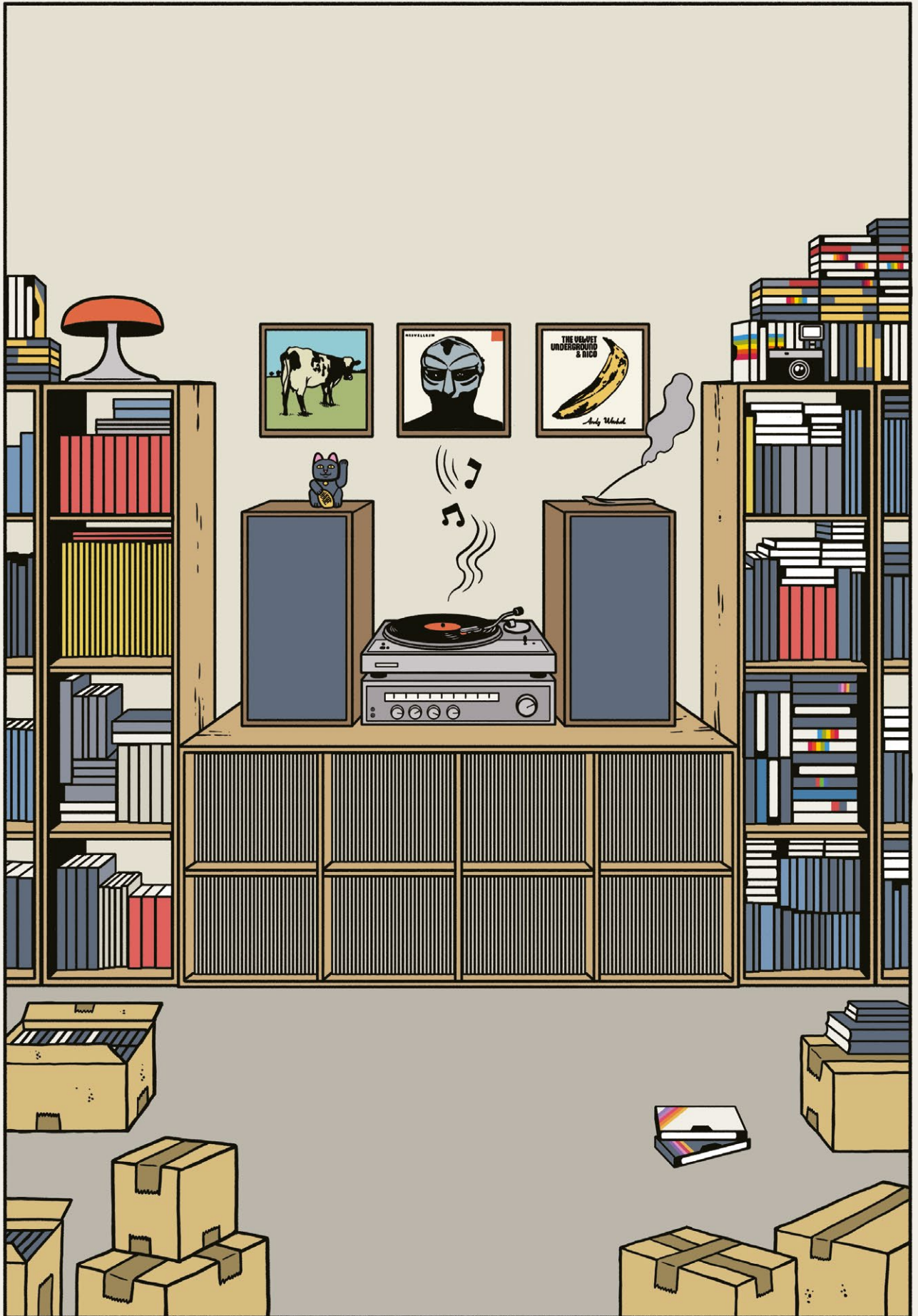






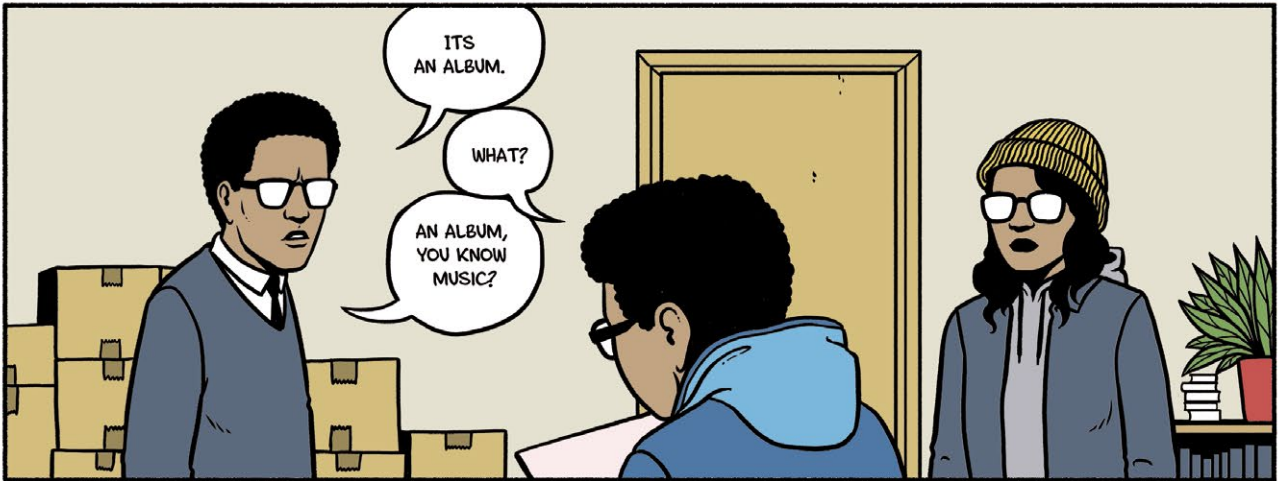
LATER, AT BYRON'S APARTMENT...

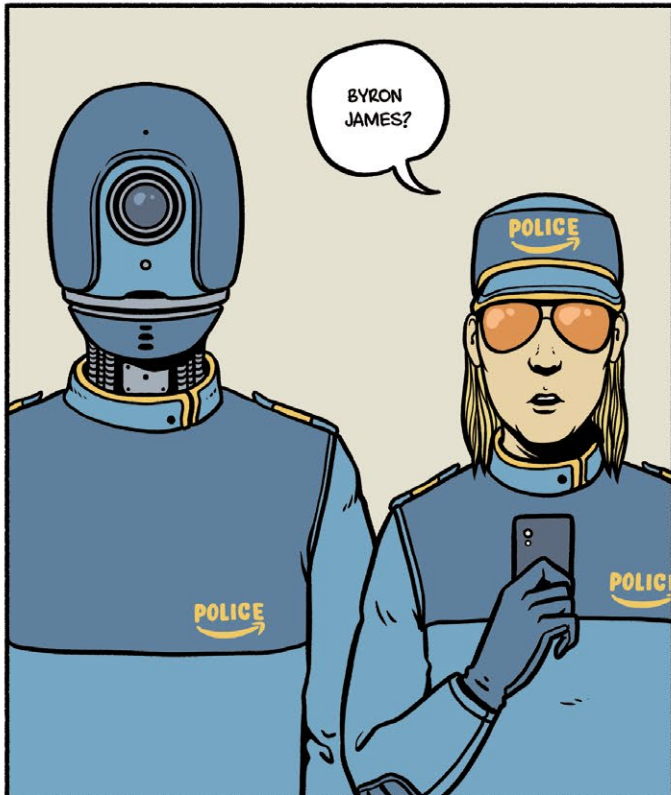
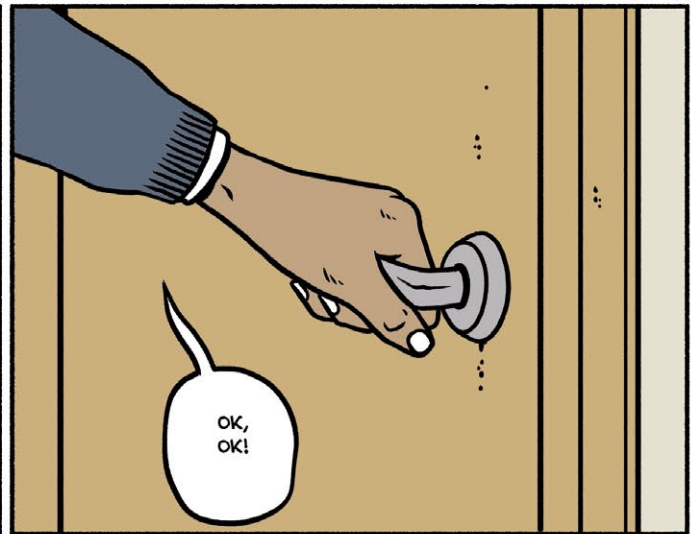
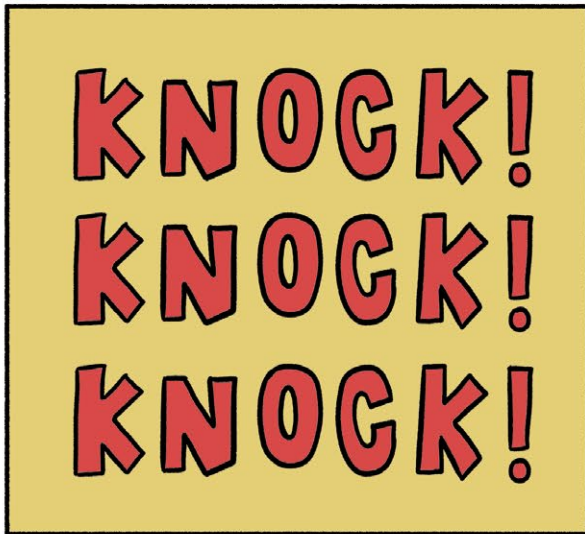
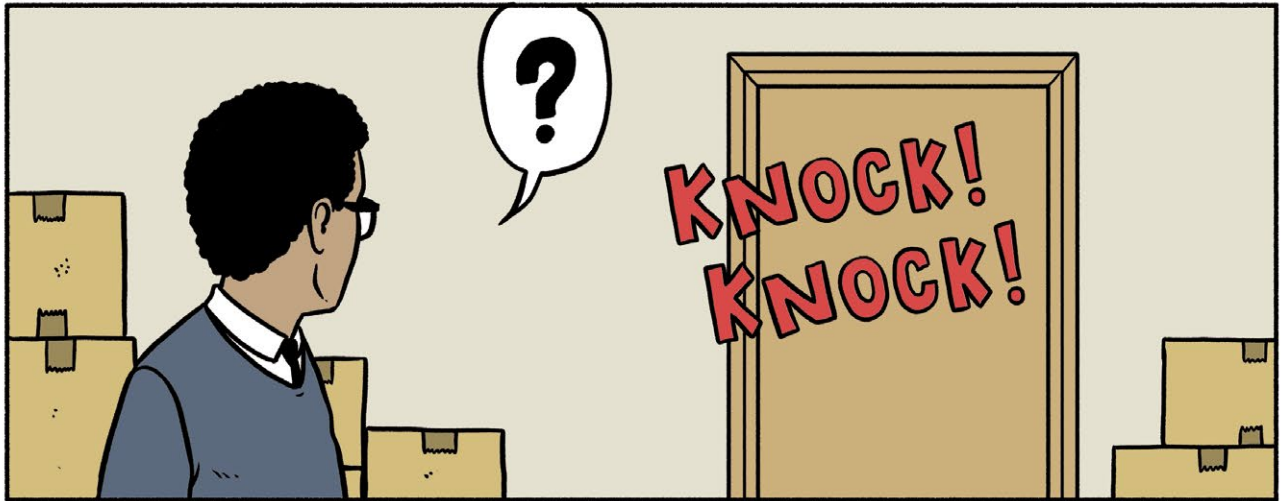


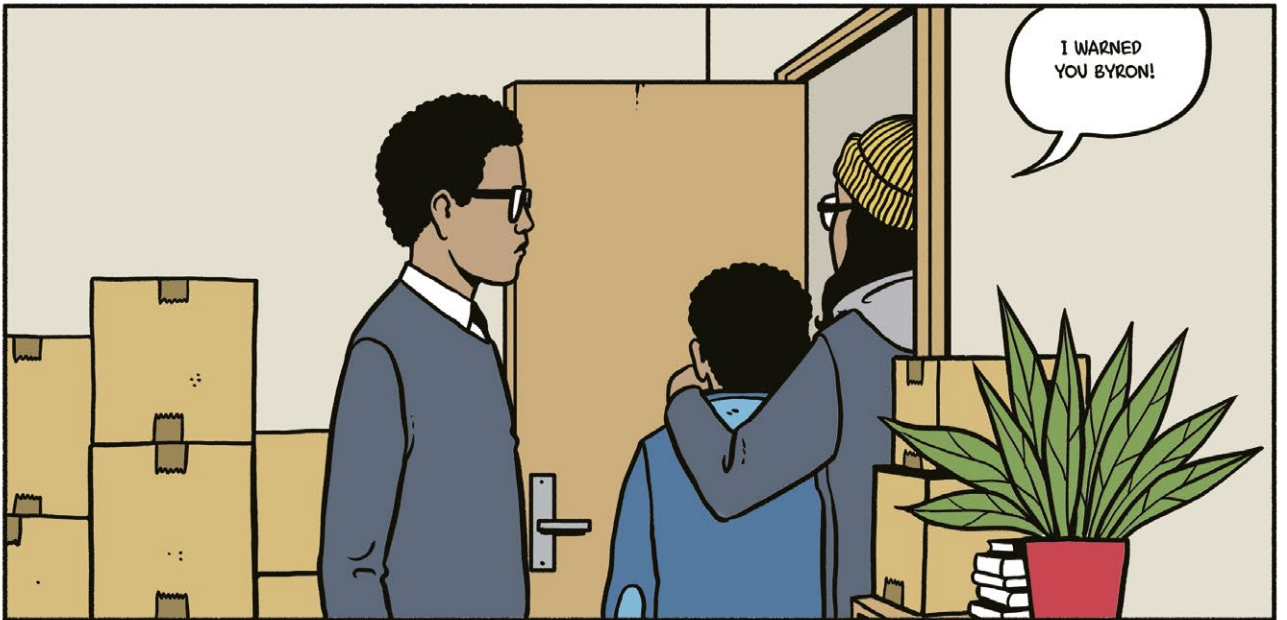
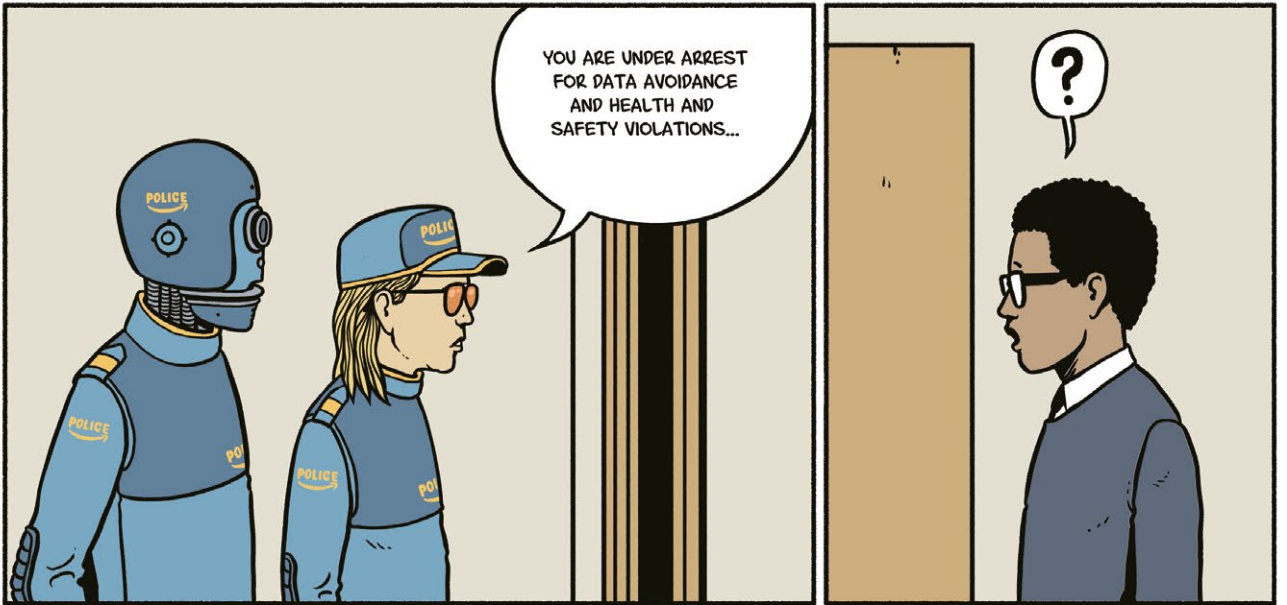








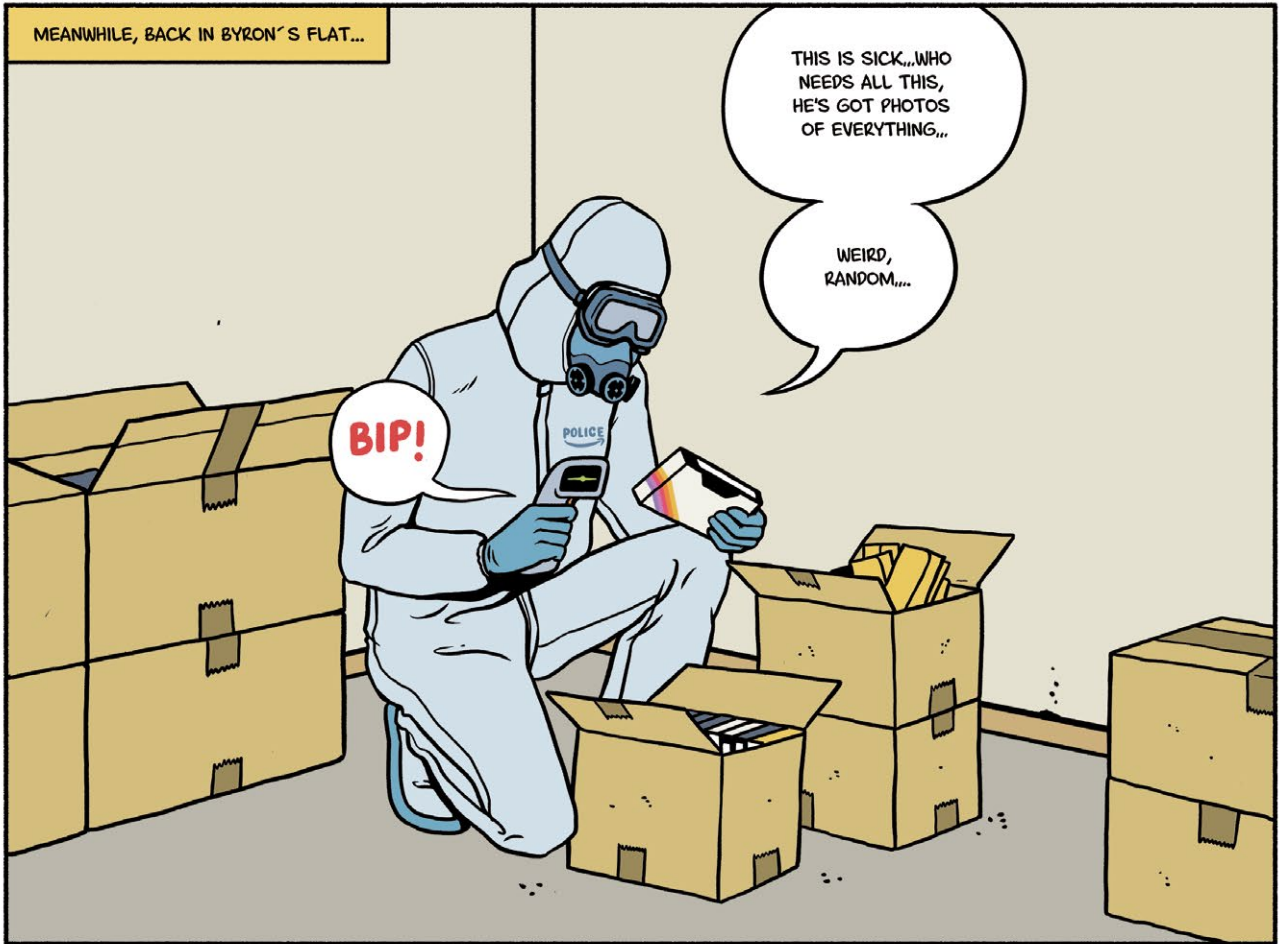


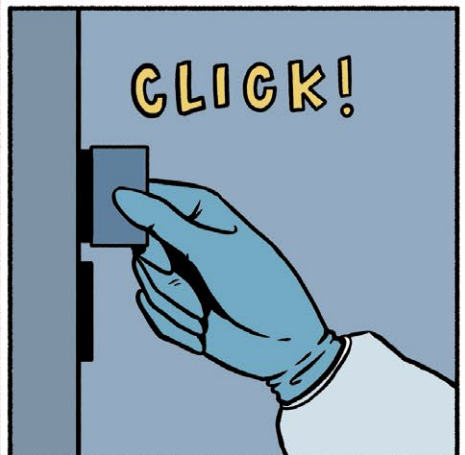
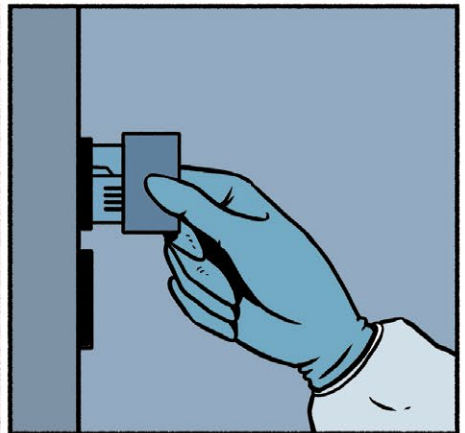
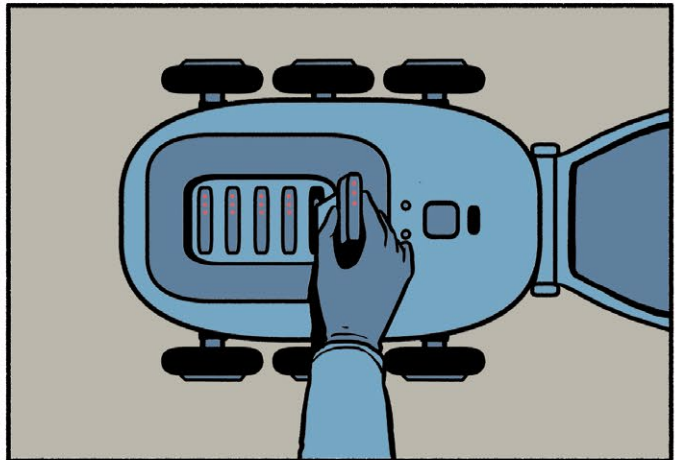
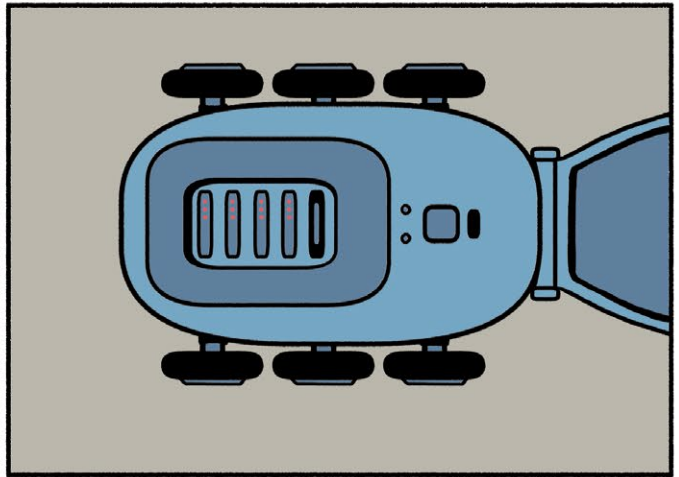


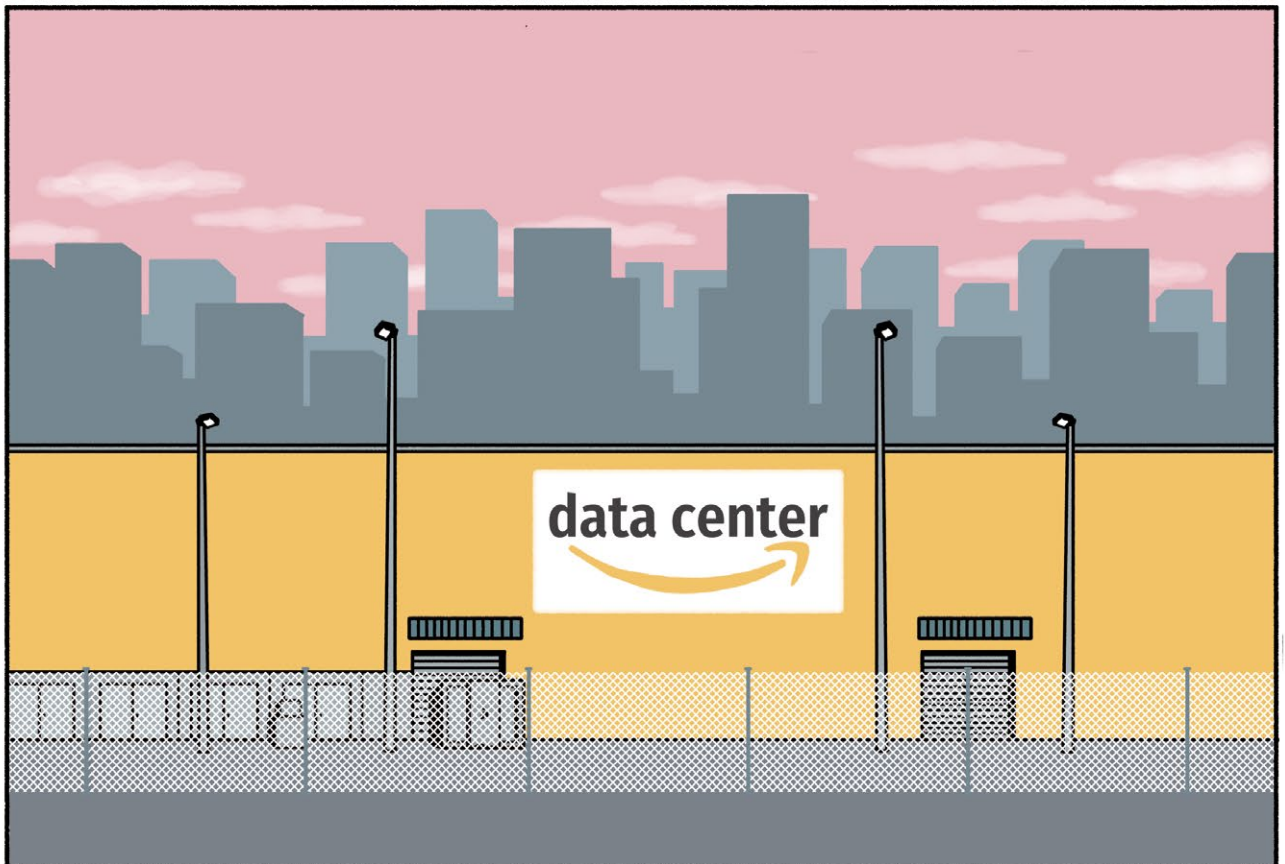
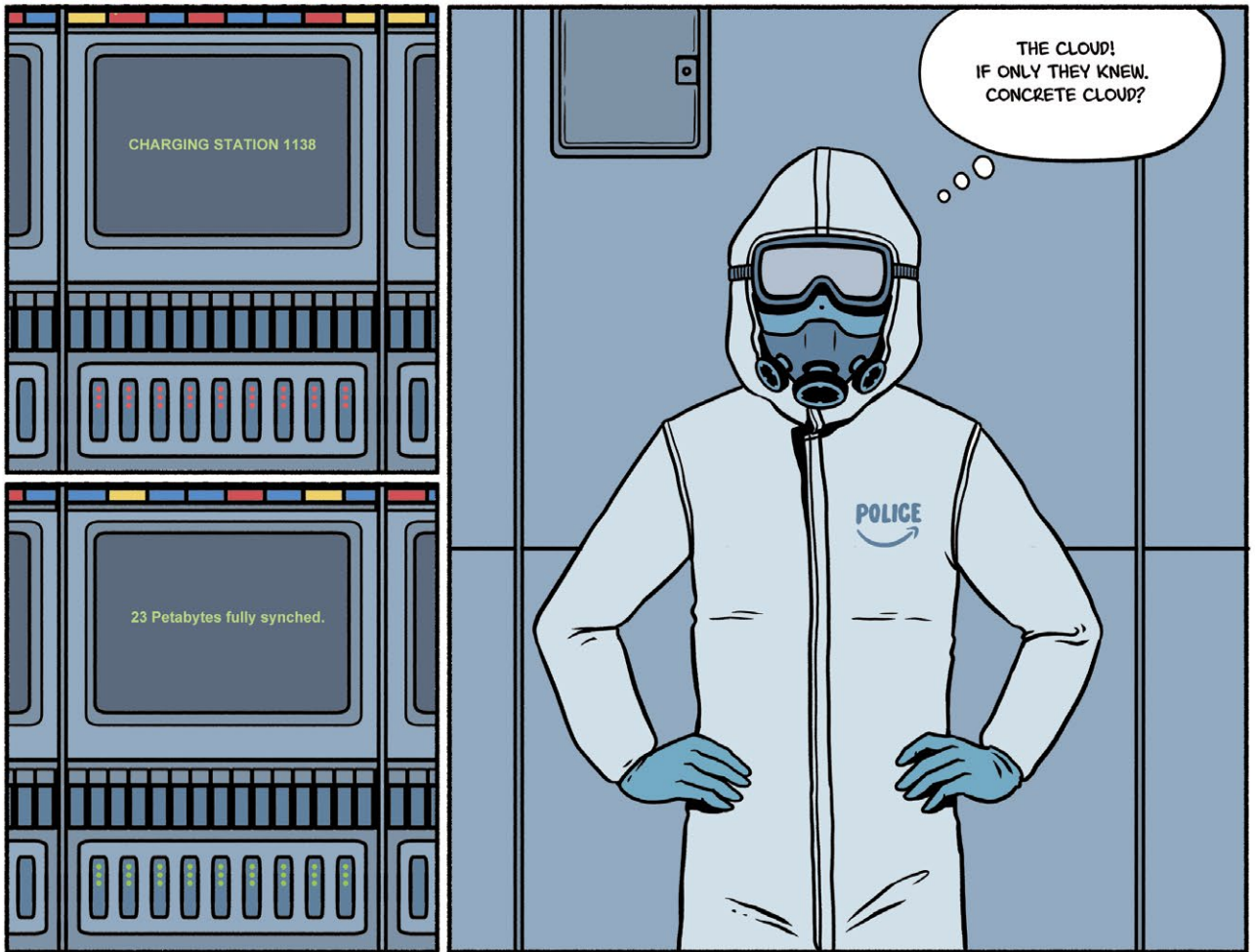


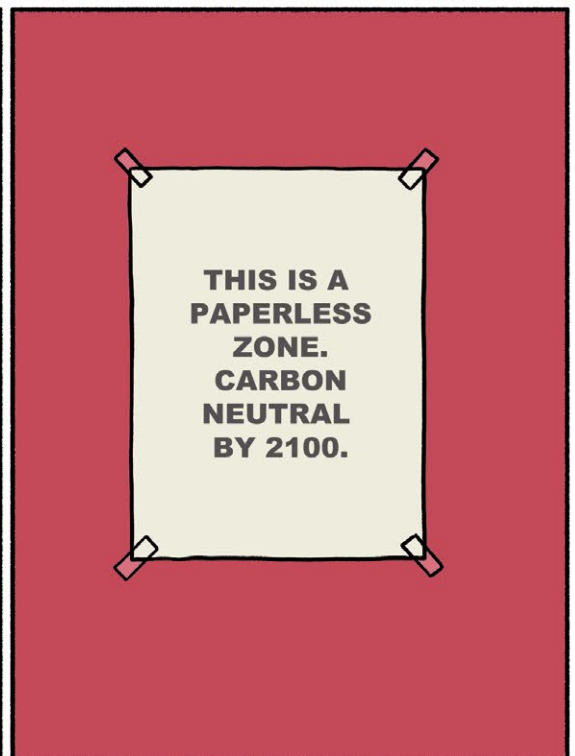
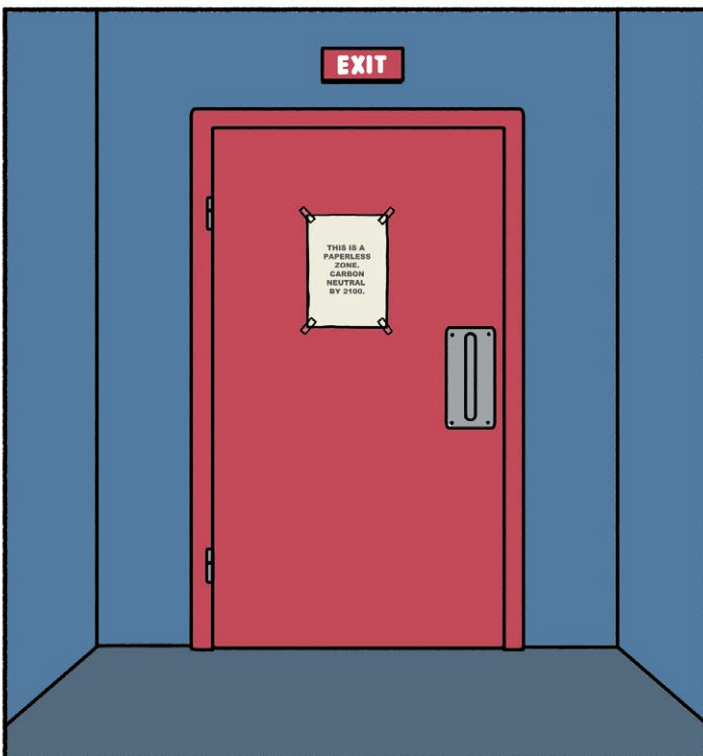
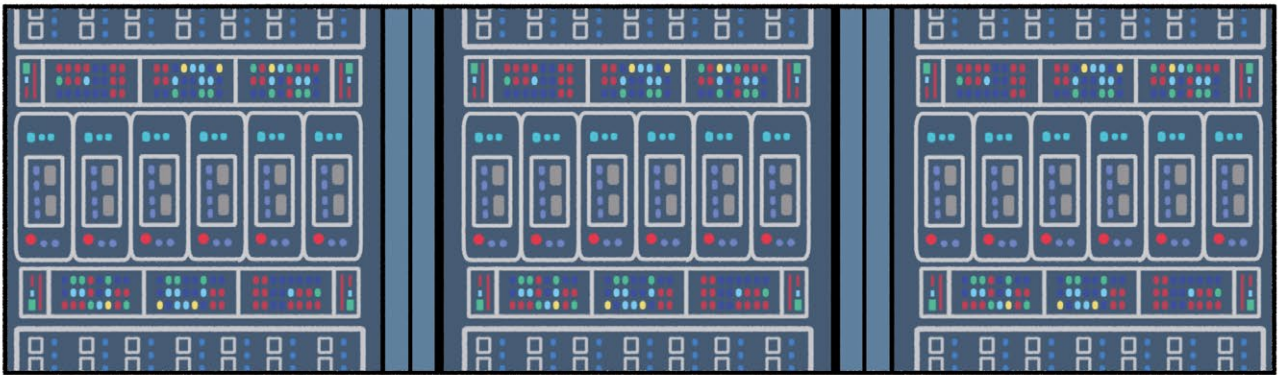


MEANWHILE, BACK IN BYRON'S FLAT...

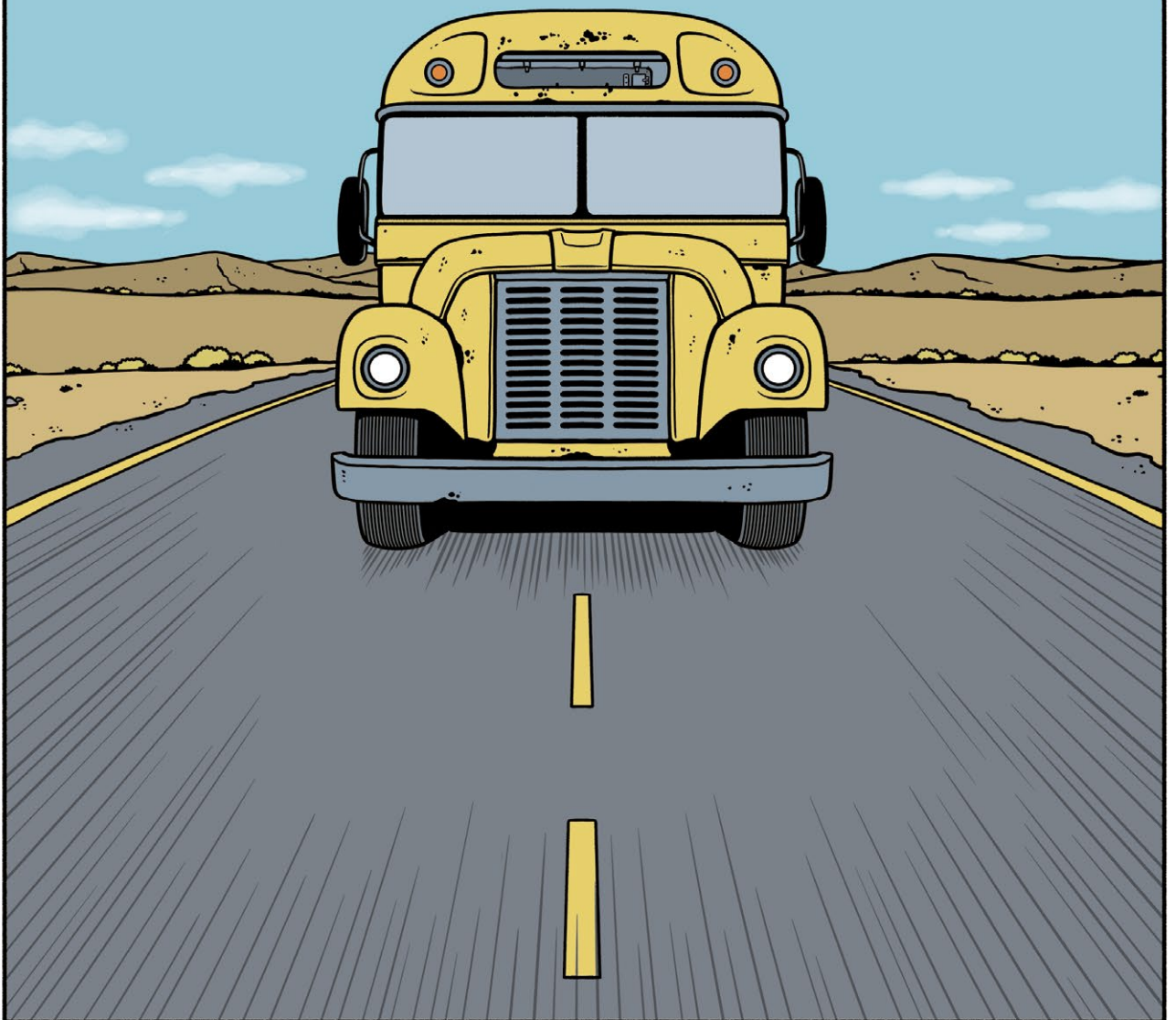


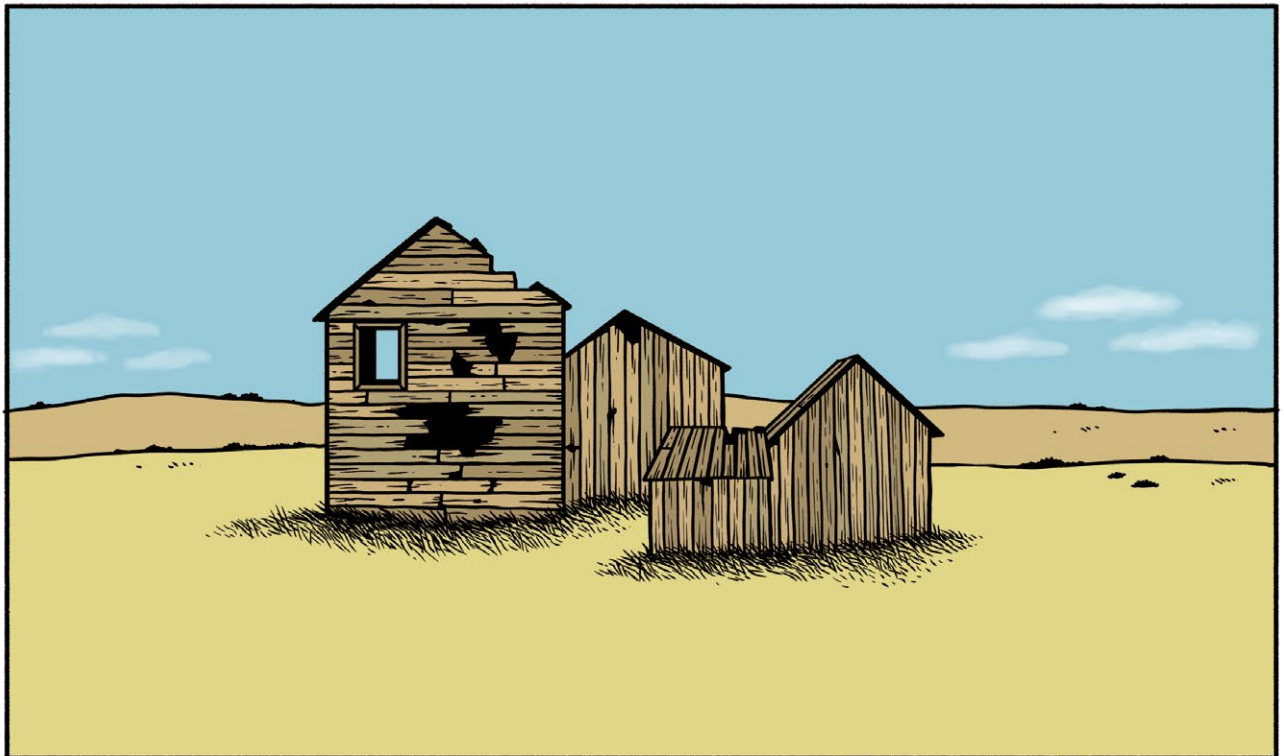
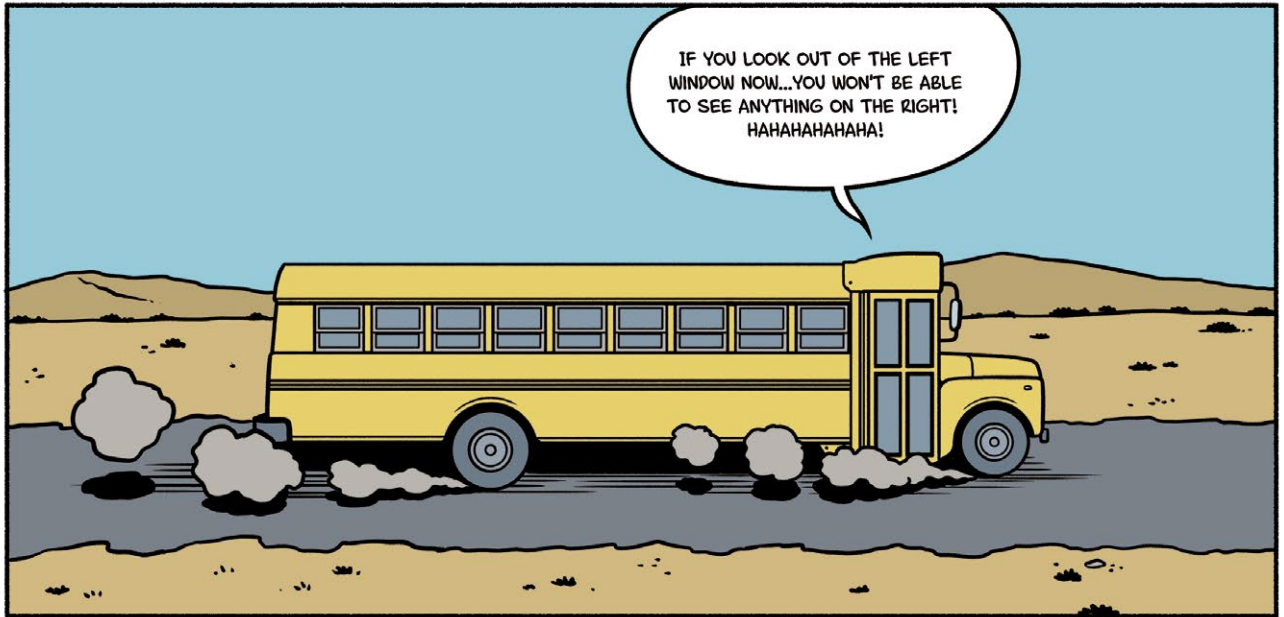


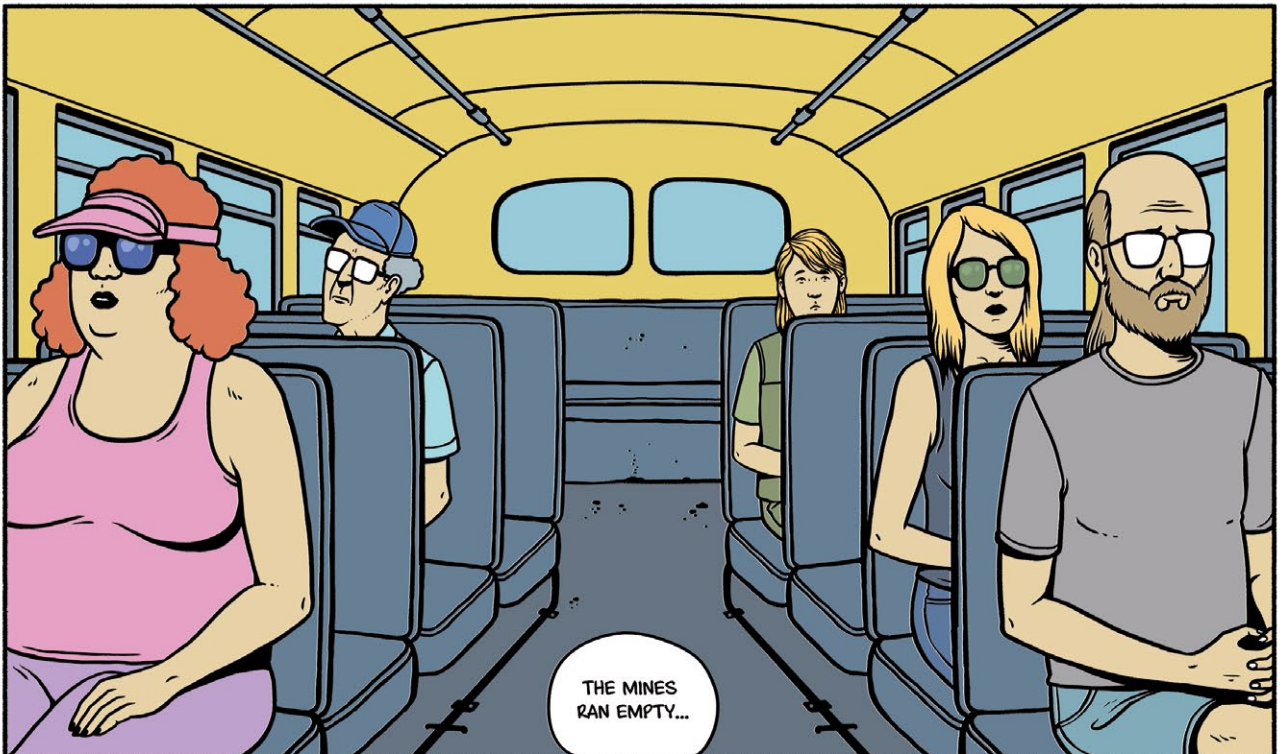




# CALIFORNIA BOOMTOWNS TOUR

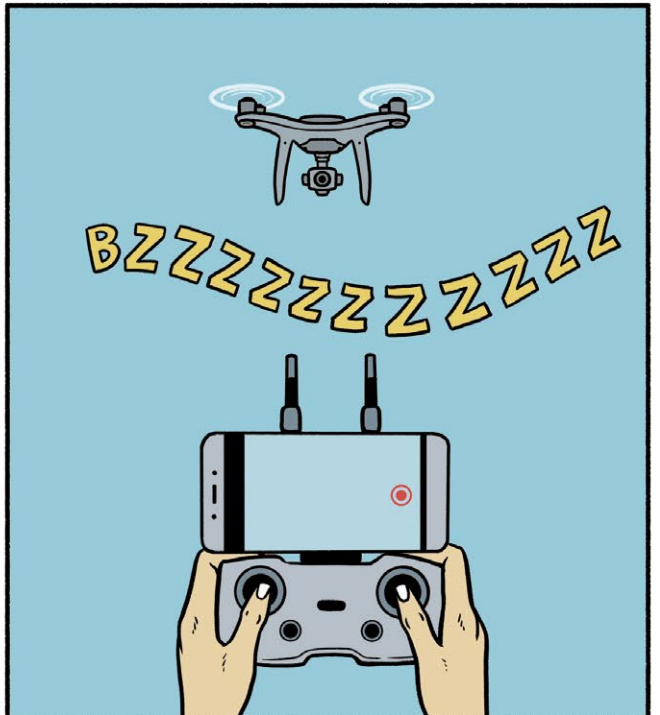


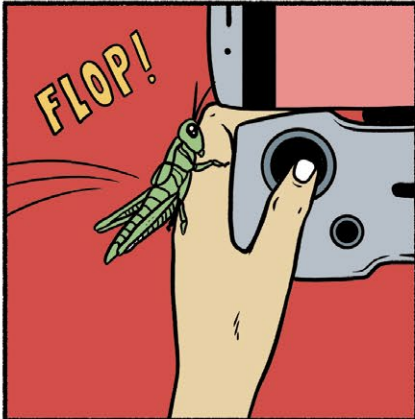
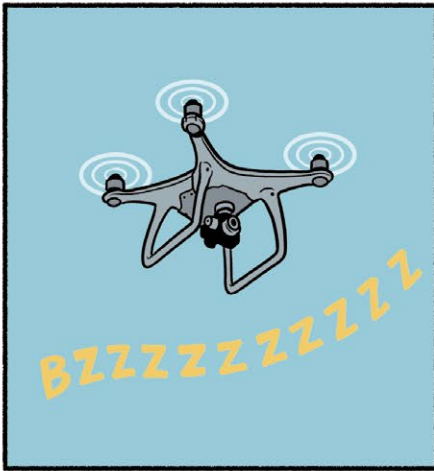


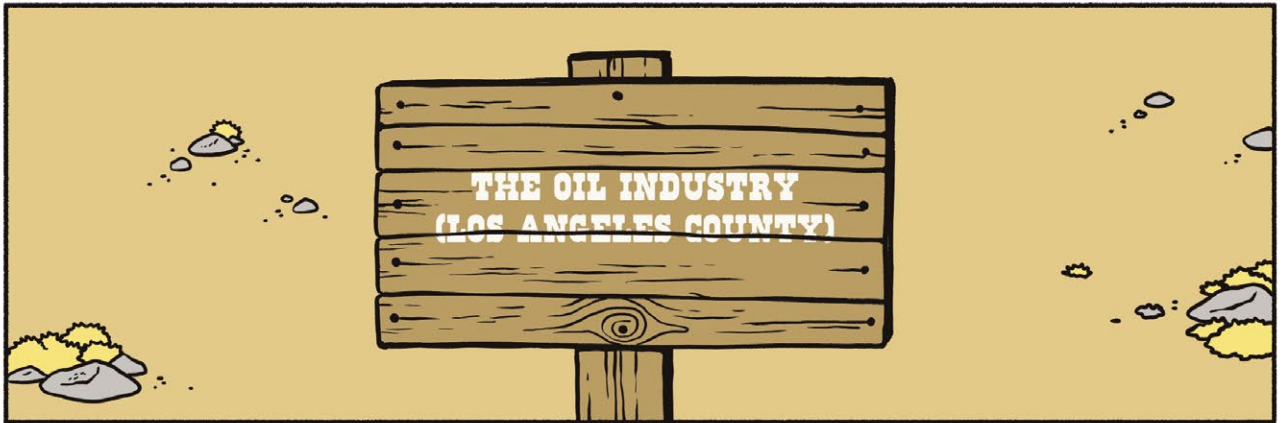
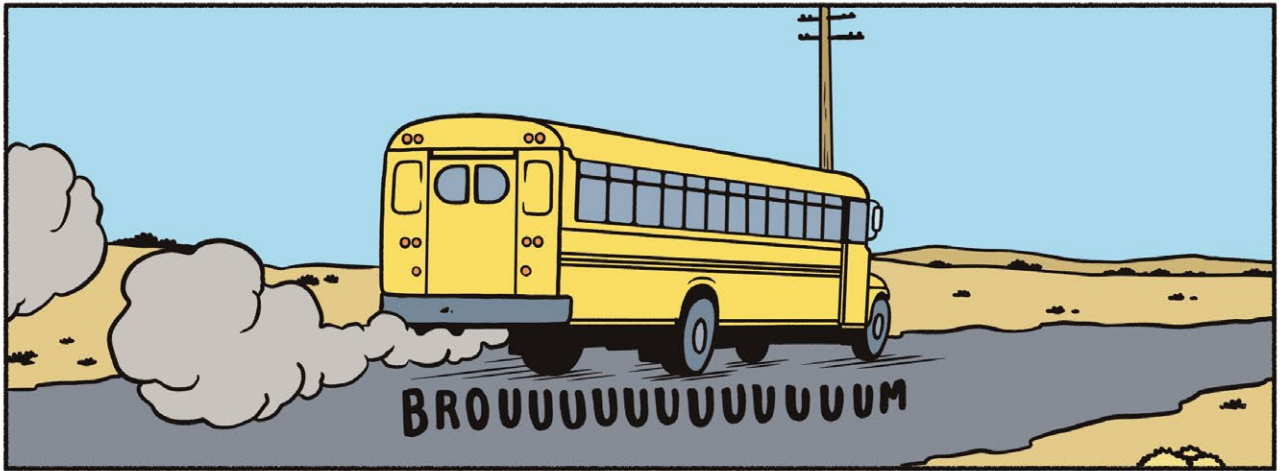


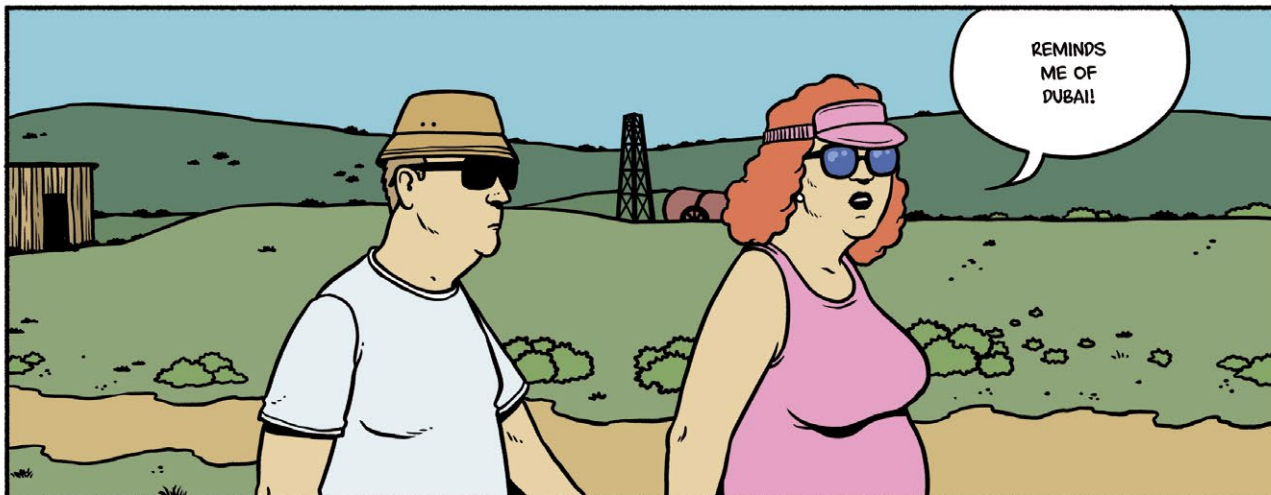
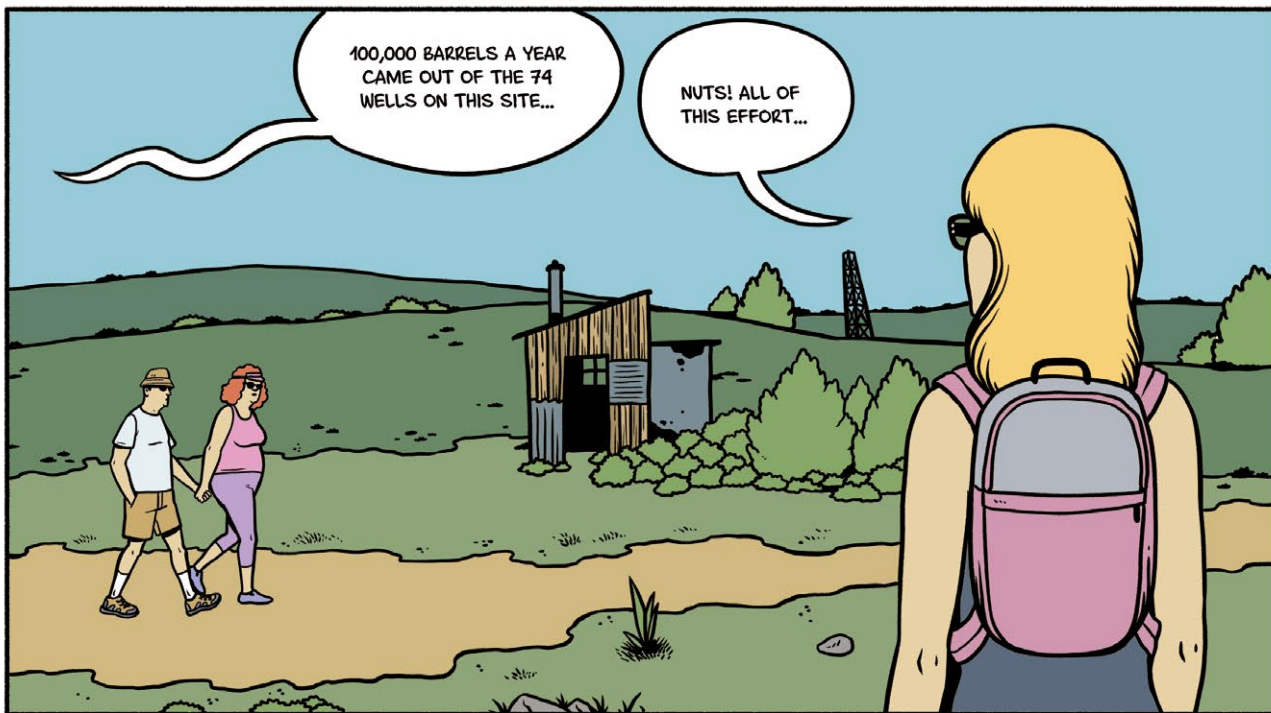


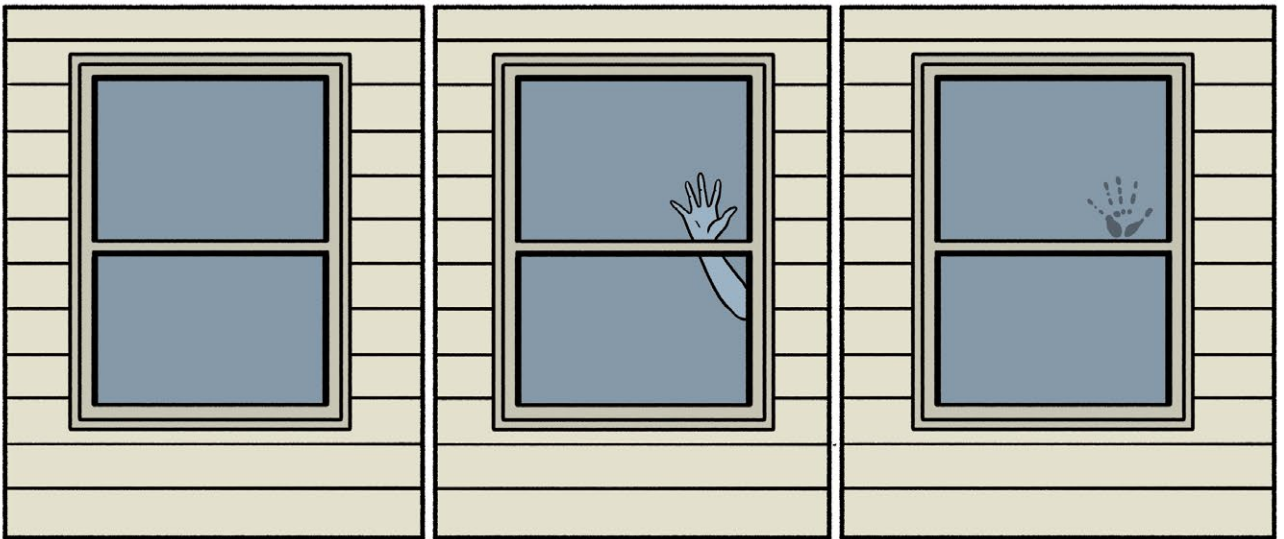
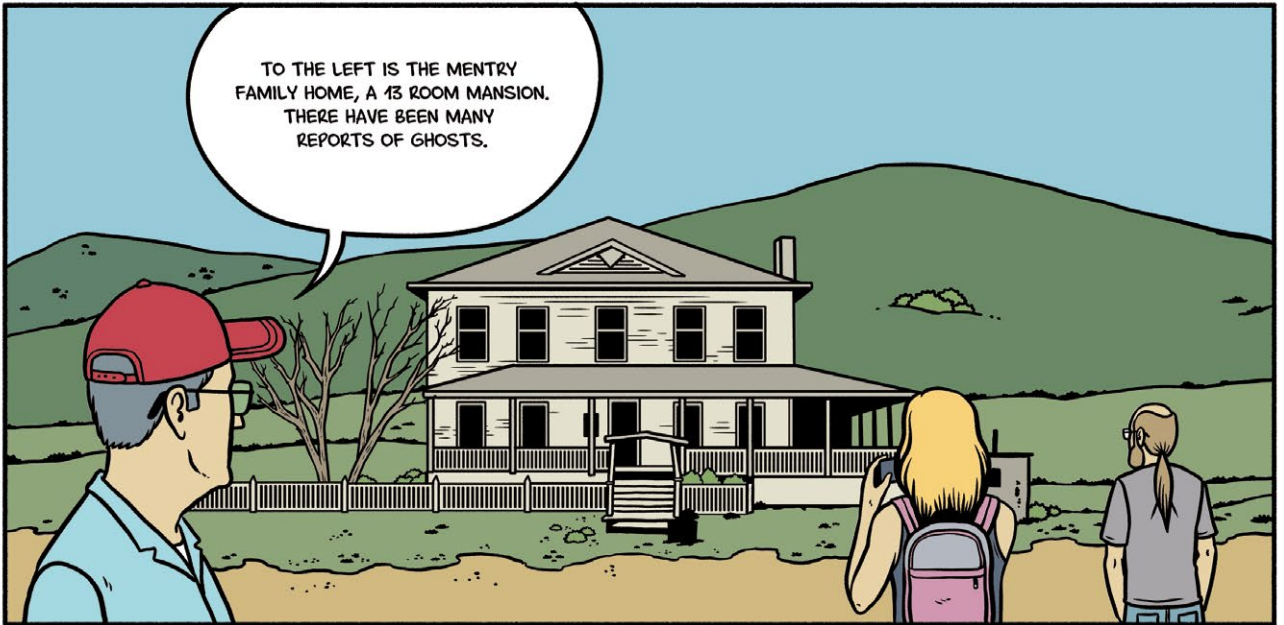




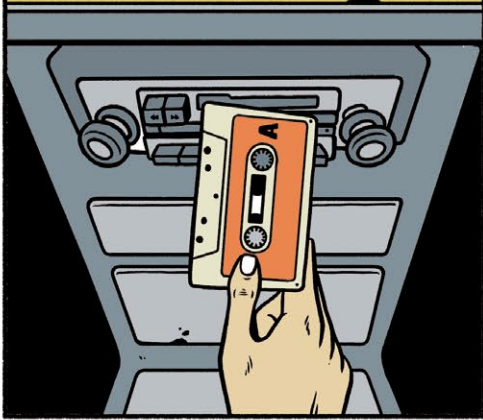








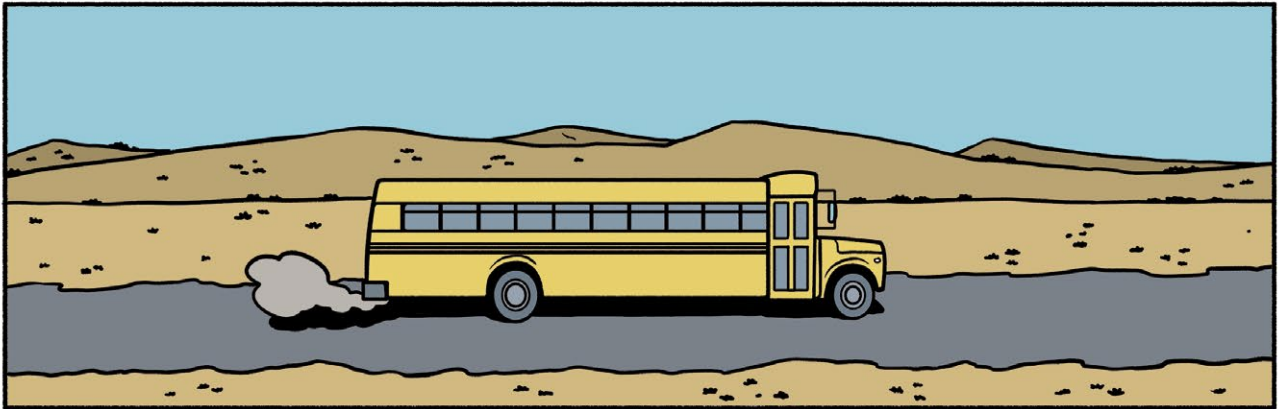
A LITTLE LATER, ON THE BUS...



TELL ME WHY I DON'T  
LIKE MOONDAYS...

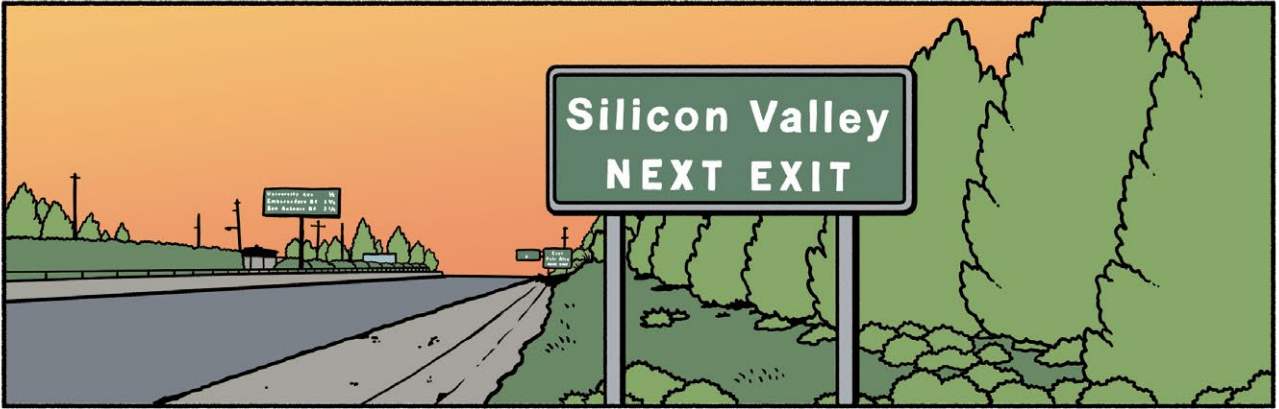


YOU'VE GOT TO  
BE KIDDING ME.  
FUCKING BOOM  
TOWN RATS?!











THE BUS CONTINUES  
ON UP TO CUPERTINO...

BEFORE THE GREAT  
RESET, THE COMPANY  
HAD ITS HEADQUARTERS  
IN CUPERTINO...

IN THE RAGING 20'S MILLIONS LEFT HERE AND  
RETURNED TO TEXAS, FLORIDA, INDIA AND MORE.

### LUXURY APARTMENTS

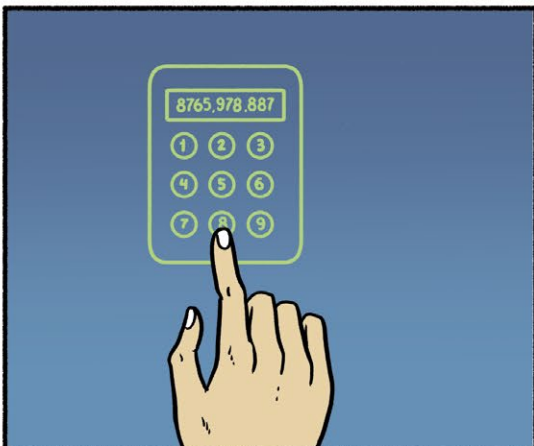
in the worlds most iconic location.

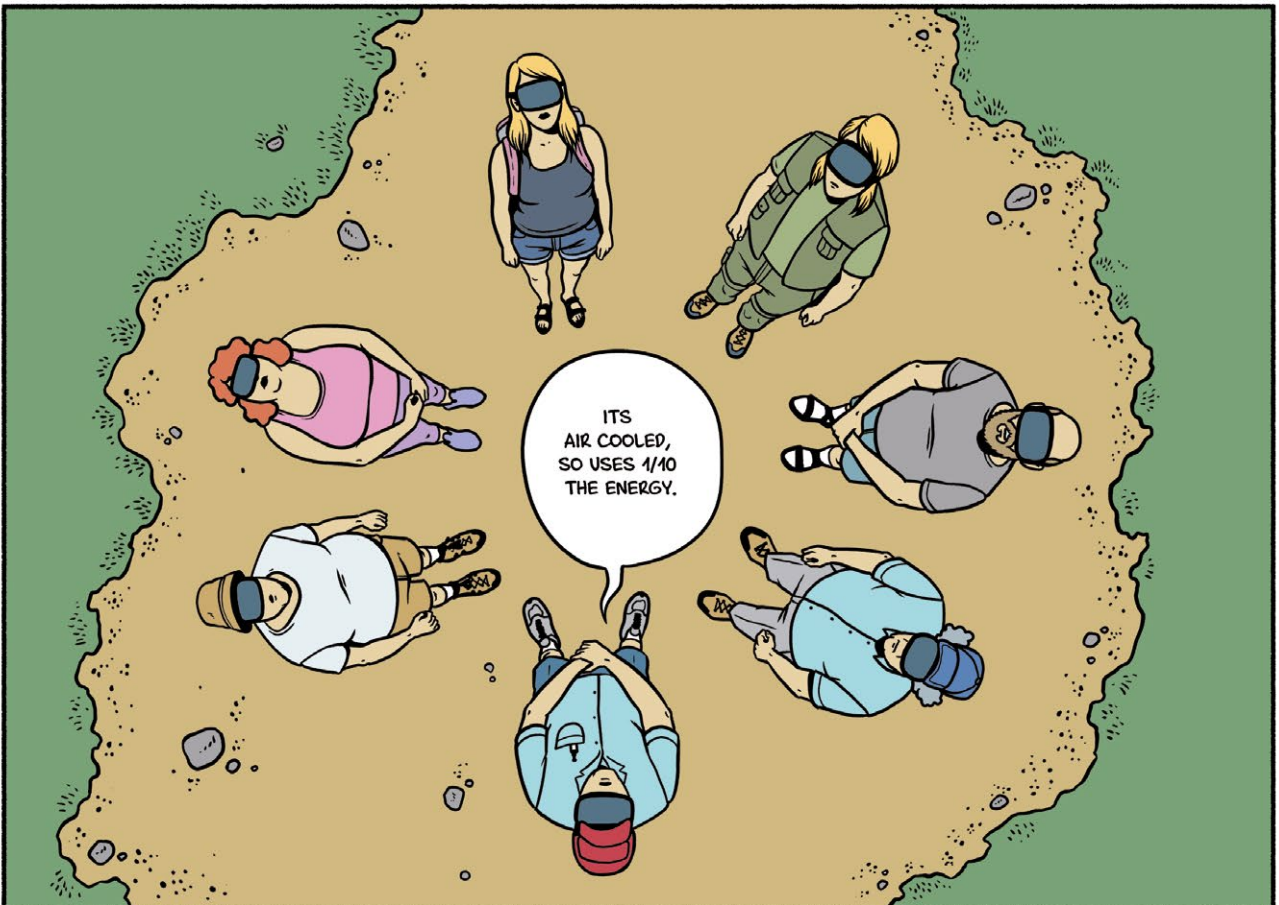
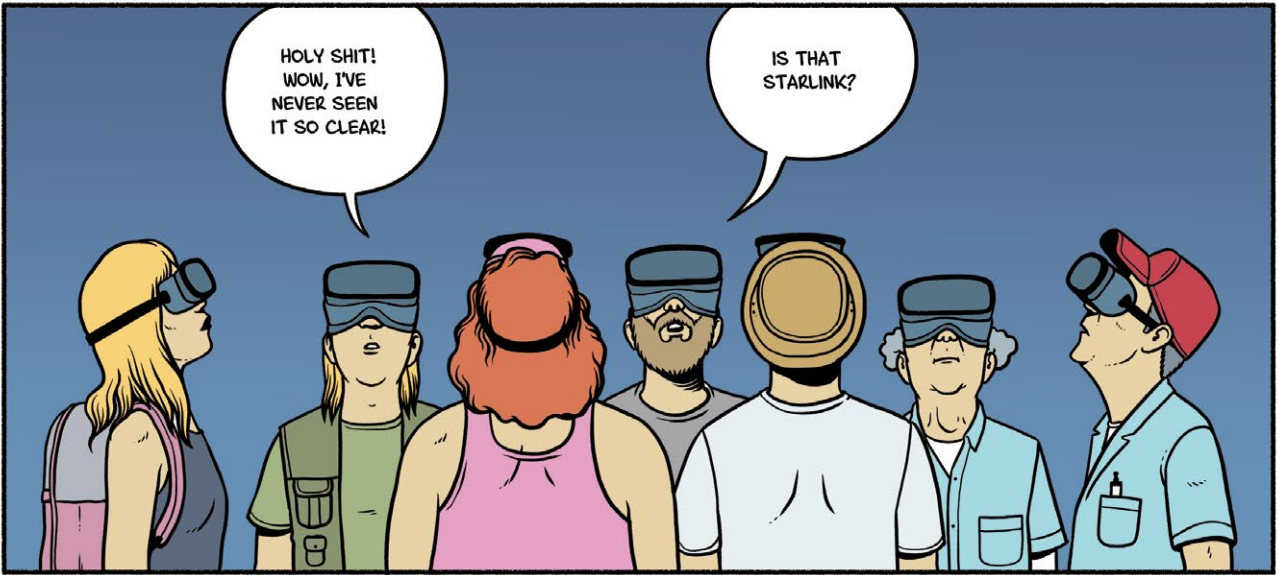
Starting at \$1m.

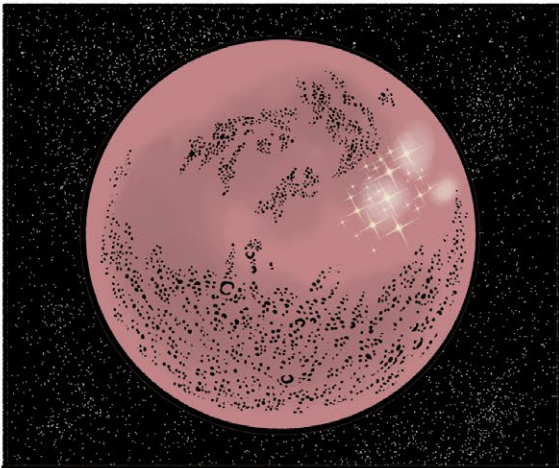
Enquiries contact Tim on  
310 903 1764

Campus  
One Infinite Loop

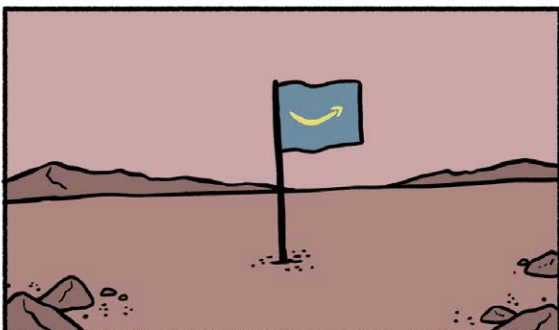
MUCH LIKE DETROIT BETWEEN  
THE 50'S AND 2000'S, THIS  
CITY HALVED IN POPULATION.

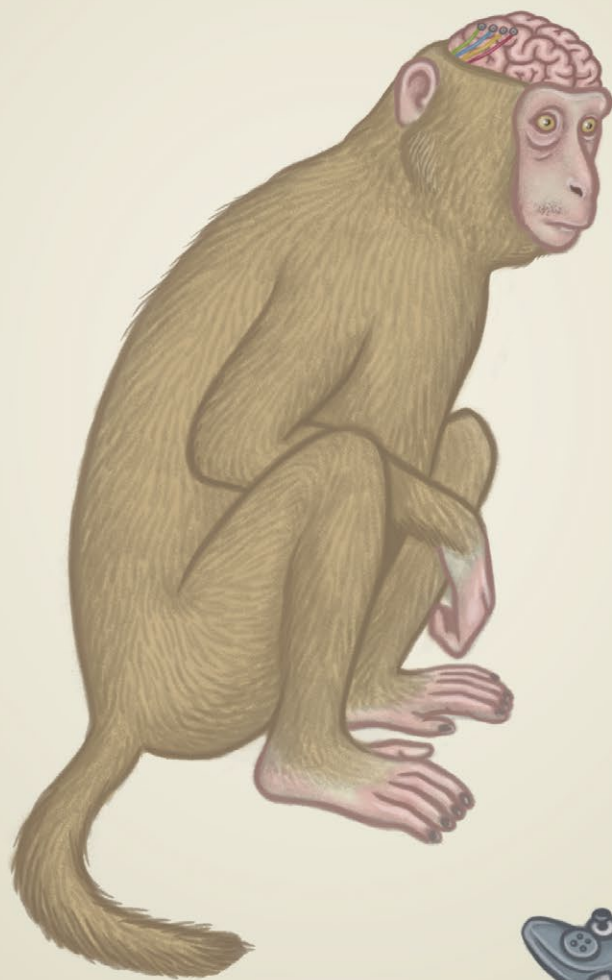






JESUS! ARE THEY PROSPECTING MARS ALREADY?







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